



MAIN STREET MEETING FOR BOARD OF DIRECTORS



Thursday, June 9<sup>th</sup>, 2022 at 5:30 PM

MINUTES

A special Goliad Main Street Board of Directors meeting was held Tuesday, June 9<sup>th</sup>, 2022, at 5:30 pm at Goliad City Hall in Goliad, TX 77963. The following directors were present or absent as recorded below:

Chairman Pat Morales	Present	Director Ida Hernandez	Present
Director Linda Rodriguez	Present	Director Peggy Cowey	Present
Director Mindy Sullivan	Present	Director Hannah Gohmert	Present
Main Street Manager Keli Miller	Present	Director Amanda Morrow	Present
Director Shelia Edwards	Excused	Director Jason Howard	Excused
Director Abigail Headstream	Present	Director Renee Stroman	Present

Director Morales called the meeting to order at 5:35 PM, and it was announced that there was a quorum present.

Citizens Comments: Director Miller shared that June's Business of the Month is Goliad Pharmacy & Gifts.

**Business:**

**A. Discuss, Consider, and take necessary action on 5.10.2022 Minutes.**

Director Rodriguez moved to approve the 5.10.2022 Minutes as presented. Motion was seconded by Director Cowey. For Unanimous. Motion Carried 9-0.

**B. Discuss, Consider, and take necessary action on Expense Report.**

Director Rodriguez moved to approve the Expense report as presented. Motion was seconded by Director Morrow. For Unanimous. Motion Carried 9-0.

**C. Discuss, Consider, and take necessary action on 2022-2023 Budget.**

Director Morrow moved to increase the Main Street Budget by 5% all across the board. Motion was seconded by Director Headstream. For Unanimous. Motion Carried 9-0.

**D. Discuss, Consider, and take necessary action on Façade Grant Application Form.**

Director Sullivan approved the changes as presented: Adding Expense Breakdown, proposed starting/completion date, application must be filled out completely and correctly. Motion was seconded by Director Hernandez. For Unanimous. Motion Carried 9-0.

**E. Discuss, Consider, and take necessary action on Artscape Downtown.**

Director Cowey moved for Keli to move forward with applying for the T-Mobile Hometown Grant for the Artscape project downtown. Motion was seconded by Director Gohmert. For Unanimous. Motion Carried 9-0.

**F. Review Imagine the Possibilities Tour.**

Discussion. Overall very good event. There are a couple properties that had some strong interest in them we will follow along and see the progress.

**G. Discuss, Consider, and take necessary action on Father's Day Auto Show.**

Discussion: Board members will wear their pink polos, navy ball caps and arrive at 9:45 at 231 S. Market St. Check In is from 10:30-11:30, Car Show is from 12:00-3:00, Judging is at 12:15, Awards at 2:50. Place port-a-potties in front of tree by Artisan Shop.

**H. Discuss, Consider, and take necessary action on Dinner & A Show Event.**

Discussion: Flyer updates, add FREE EVENT on the two top corners, change VIP Lounge to VIP Area, Change Food to Food Trucks. Sponsorships will be set at \$250 each. VIP Tickets are \$25 per person or reserve a table for (8) people for \$200.00

**I. Discuss, Consider, and take necessary action on End of Summer Bash.**

Director Sullivan moved to set the date for Saturday, August 6<sup>th</sup> from 6:00-9:00 PM. Motion was seconded by Director Cowey. For Unanimous. Motion Carried 9-0.

Discussion: Set up down Commercial St., space out more than last year, DJ Gizzle, Foam party, trash cans.

**J. Discuss, Consider, and take necessary action on Board Retreat.**

Discussion: Keli share that the City of Victoria has applied to be the host city for the Texas Main Street Board Retreat in August 2022. They would like to partner with Cuero and Goliad. Goliad would be August 10<sup>th</sup>, Victoria August 11<sup>th</sup> and Cuero on August 12<sup>th</sup>.

Rough Draft itinerary: Arrive at 3:00, small intro and shop for an hour

Speakers 4:00-5:00

Succulents and Margaritas at The Garden's Path 5:15-6:00

Dinner from 6:00-7:00

**K. Discuss, Consider, and take necessary action on Community Picnic.**

Discussion, Main Street will start promoting for locals and visitors to dine on the courthouse lawn, and heavily promote it during the End of Summer Bash.

**Amanda Morrow left at 7:05 PM.**

**L. Items to be placed on the next agenda:**

- **6.9.2022 Minutes**
- **Expense Report**
- **Artscape in Downtown Update**
- **Review Father's Day Auto Show**
- **Dinner & A Show Event**
- **Budget**
- **Review Façade Grant Application Form**
- **End of Summer Bash**
- **President's Awards Nominations**

**M. Board and Staff Comments**

**N. Adjournment.**

Director Sullivan moved to adjourn the meeting at 7:33 PM. Motion was seconded by Director Rodriguez. For Unanimous. Motion Carried 8-0.

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Chairman, Pat Morales

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Main Street Manager, Keli Miller