

## REGULAR Main Street Meeting

### NOTICE OF A REGULAR GOLIAD MAIN STREET MEETING CITY OF GOLIAD, TEXAS

Tuesday, July 9<sup>th</sup>, 2024, at 12:30 PM

Goliad City Hall  
152 West End St.  
Goliad, TX 77963

NOTICE IS HEREBY GIVEN THAT THE BOARD OF DIRECTORS FOR THE GOLIAD MAIN STREET PROGRAM WILL HOLD A REGULARLY SCHEDULED MEETING AT THE ABOVE NAMED DATE, TIME AND LOCATION FOR THE CONSIDERATION AND NECESSARY ACTION(S) ON AN ALL ITEMS LISTED BELOW.

- A. CALL TO ORDER
- B. IDENTIFICATION OF A QUORUM
- C. CITIZENS COMMENTS – NO NECESSARY ACTION(S) ARE TAKEN
- D. BUSINESS
- E. Discuss, Consider and take necessary action on 6.11.2024 Minutes.
- F. Discuss, Consider and take necessary action on Financial Report.
- G. Review Father's Day Car Show.
- H. Discuss, Consider, and take necessary action on 2024 Texas Downtown Conference in Abilene.
- I. Discuss, Consider, and take necessary action on LAMAR Contract renewal.
- J. Discuss, Consider and take necessary action on 2024-2025 Budget.
- K. Discuss, Consider and take action on Texas Downtown President Award Nominations.
- L. Discuss, Consider and take necessary action on End of Summer Bash.
- M. Discuss, Consider and take necessary action on Dinner & A Show.
- N. Discuss, Consider, and take necessary action on Scare on the Square.

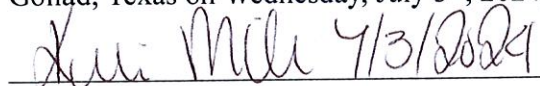
O. ITEMS TO BE PLACED ON THE NEXT AGENDA

P. BOARD AND STAFF COMMENTS

Comments may be made by the board or staff, but no necessary action (s) may be taken.

Q. Adjournment.

I, Keli Miller, Director of the City of Goliad Main Street, do hereby certify that the above notice of the Meeting of the Goliad Main Street Directors was posted at City Hall 152 West End Street, Goliad, Texas on Wednesday, July 3<sup>rd</sup>, 2024, at 2:00 PM.



Keli Miller

Goliad Main Street Director

This agenda is posted on July 3<sup>rd</sup>, 2024, required under 551.041 Texas Government Code. For more information or a copy of the Open Meetings Necessary action(s), please contact the Attorney General of Texas at 1-800-252-8011 or: the Main Street Director at 361-645-3454. This building is wheelchair accessible. Any requests for Interpretive Services must be made 48 hours in advance of the scheduled meeting. To make arrangements, please call 361-645-3454.

Main Street Meeting for Board of Directors

Tuesday, June 11<sup>th</sup>, 2024 at 12:30 PM

Minutes

A regular Main Street Board of Directors meeting was held on June 11<sup>th</sup>, 2024 at 12:30 pm at Goliad City Hall in Goliad, TX 77963. The following directors were present or absent as recorded below:

Chairman Pat Morales	Present	Director Ida Hernandez	Present
Director Linda Rodriguez	Present	Director Peggy Cowey	Present
Vice-Chair Mindy Sullivan	Present	Director Shelia Edwards	Present
Director Jason Howard	Present	Director Abigail Headstream	Present
Director Renee Stroman	Present	Director Amanda Morrow	Excused
Director Margaret Arriaga	Present	Main Street Manager Keli Miller	Present

Director Morales called the meeting to order at 12:33 PM, and it was announced that there was a quorum present.

Guests: Goliad Dental Care Representatives- Octavio Olivia and Nadia. Mural Artist- Chancelor Havlik

Citizens Comments: No comments.

Business:

**1. Discuss, Consider, and take necessary action on Façade Grant Applications.**

Discussion, The Goliad Dental Care application has already gone before the Architectural Review Board and received the stamp of approval. As for Backwoods & Bling it is not inside the Historic District therefore does not need their approval. The board review both applications "Backwoods & Bling along with Goliad Dental Care". The board did ask the reps from Goliad Dental Care if they would be interested in extending the artwork across the base of the wall with additional flowers/trees. The artist said he would be open to doing so.

**2. The Main Street Board entered Executive Session at 12:40 PM**

**Closed session in accordance with Texas Government Code Section 551.001.**

**Discuss, Consider, and take necessary action on Façade Grant Applications.**

**3. The Main Street Board reconvened from Executive Session at 12:58 PM.**

**Discuss, Consider, and take necessary action on Façade Grant Applications.**

**• Goliad Dental Care: Mural Project**

Director Mindy Sullivan moved to approve the Goliad Dental Care Mural Project for the \$1,000 Reimbursement Façade Grant and requested that the artist/property owner add oak trees/flowers along the base in addition to the proposed drawing. Motion was seconded by Director Shelia Edwards. Motion

Carried: 7-1-1. In Favor: Linda Rodriguez, Mindy Sullivan, Jason Howard, Renee Stroman, Margaret Arriaga, Ida Hernandez, Shelia Edwards. Abstain: Abigail Headstream. Opposed: Peggy Cowey.

- Backwoods & Bling: Lighting/Signage Project

Director Arriaga moved to approved the Backwoods & Bling Lighting/Signage Project as presented for the \$1,000 Reimbursement Façade Grant. For Unanimous. Motion Carried 9-0.

**4. Discuss, Consider, and take necessary action on 5.14.2024 Minutes.**

Director Howard moved to approve the 5.14.2024 Minutes as presented. Motion was seconded by Director Headstream. For Unanimous. Motion carried 9-0.

**5. Discuss, Consider, and take necessary action on Financial Report.**

Director Headstream moved to approve the Financial Report as presented. Motion was seconded Director Howard. For Unanimous. Motion carried 9-0.

**6. Discuss, Consider, and take necessary action on Father's Day Car Show.**

Discussion Only, the board discussed the work schedule for the event along with the registered participants and food vendors.

**7. Items to be placed on next agenda:**

Minutes, Review Car Show, Dinner & A Show, Financial Report, Budget, End of Summer Bash.

**8. Board & Staff Comments**

**9. Adjournment**

Director Headstream moved to adjourn the meeting at 1:45 PM. Motion was seconded by Director Stroman. For Unanimous. Motion Carried 9-0.

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Chairman, Pat Morales

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Main Street Manager, Keli Miller

**EXPENSE BUDGET**

7/3/2024

Main Street Goliad

Expense	Line Item #	Budget	Spent	Profit	Sponsorships	Remaining (\$)	Difference (%)	Increase	2024-2025
Supplies	10/10/6040	\$ 1,575.00	\$ 281.96			\$ 1,293.04	82%	5%	\$ 1,653.75
Façade Grant	10/10/6050	\$ 4,000.00	\$ -			\$ 4,000.00	100%	5%	\$ 4,000.00
Music on Square	10/10/6060	\$ 2,100.00	\$ 145.87			\$ 1,954.13	93%	5%	\$ 2,205.00
Concessions	10/10/6070	\$ 288.00	\$ 193.33			\$ 94.67	33%	5%	\$ 302.40
Gas & Oil	10/10/6080	\$ 150.00	\$ -			\$ 150.00	100%	5%	\$ 157.50
Contracted Service	10/10/6122	\$ 2,315.00	\$ 1,460.00			\$ 855.00	37%	5%	\$ 2,430.75
Entertainment	10/10/6190	\$ 2,100.00	\$ 820.26			\$ 1,279.74	61%	5%	\$ 2,205.00
Rental Fees	10/10/6200	\$ 2,100.00	\$ 1,287.75			\$ 812.25	39%	5%	\$ 2,205.00
Dues & Subscriptions	10/10/6240	\$ 1,750.00	\$ 1,604.40			\$ 145.60	8%	5%	\$ 2,500.00
Miscellaneous	10/10/6250	\$ 350.00	\$ 250.18			\$ 99.82	29%	5%	\$ 367.50
Conventions	10/10/6260	\$ 7,000.00	\$ 2,122.00			\$ 4,878.00	70%	5%	\$ 7,350.00
Advertising	10/10/6270	\$ 15,000.00	\$ 10,112.92			\$ 4,887.08	33%	5%	\$ 12,000.00
Travel Per Diem	10/10/6280	\$ 5,000.00	\$ 1,938.61			\$ 3,061.39	61%	5%	\$ 5,250.00
Merchant Meeting	10/10/6290	\$ 250.00	\$ -			\$ 250.00	100%	5%	\$ 262.50
Beautification	10/10/6430	\$ 5,250.00	\$ 3,691.31			\$ 1,558.69	30%	5%	\$ 5,512.50
Scare on the Square	10/10/6435	\$ 3,000.00	\$ 4,775.30	\$ 1,011.07	\$ 800.00	\$ 35.77	1%	5%	\$ 3,150.00
Easter Egg Hunt	10/10/6440	\$ 1,160.00	\$ 2,397.83		\$ 1,800.00	\$ 562.17	48%	5%	\$ 1,218.00
Style Show	10/10/6445	\$ 1,750.00	\$ 1,276.03			\$ 473.97	27%	5%	\$ 1,837.50
Hometown Freedom Fest	10/10/6446	\$ 1,750.00	\$ 702.35		\$ 750.00	\$ 1,797.65	103%	5%	\$ 1,837.50
New Projects	10/10/6450	\$ 6,900.00	\$ 3,832.36		\$ 7,785.00	\$ 10,852.64	157%	5%	\$ 7,245.00
Capital Outlay	10/10/6506	\$ 11,025.00	\$ 6,412.44			\$ 4,612.56	42%	5%	\$ 11,576.25
Repairs & Maintenance	10/10/6507	\$ 1,050.00	\$ -			\$ 1,050.00	100%	5%	\$ 1,102.50
Christmas Tree Project	10/10/6508	\$ 1,000.00	\$ 2,729.70		\$ 3,280.00	\$ 1,550.30	155%	5%	\$ 1,500.00
<b>Total expenses</b>		<b>\$ 76,863.00</b>	<b>\$ 46,034.60</b>		<b>\$ 14,415.00</b>	<b>\$ 46,254.47</b>			<b>\$ 77,868.65</b>

	Budget	Sponsored	Spent	Remaining
10-10-6040 Supplies	1575		281.96	1293.04
Description	Amount	Date		
Tarps & Rope	81.94	1.22.2024		
Laminating Sheets	28.4	3.7.2024		
Cardstock Laminating Sheets	34.5	3.20.2024		
Tape	4.26	3.25.2024		
Laminating Sheets	75	5.31.2024		
Cardstock, pens, highlighter	47.37	6.25.2024		
Anchors	10.49	3.11.202		

	Budget	Sponsored	Spent	Remaining
10-10-6050 Façade Grant				
	4000		0	4000
Amount	Date			

	Budget	Sponsored	Spent	Remaining
10-10-6060 Music on Square	2100		145.87	1954.13
Description	Amount	Date		
Cloud Cover Music	17.95	11.15.2023		
Cloud Cover Music	17.95	12.15.2023		
Cloud Cover Music	17.95	1.15.2024		
Cloud Cover Music	18.95	2.15.2024		
Cable	16.22	3.27.2024		
Cloud Cover Music	18.95	3.15.2024		
Cloud Cover Music	18.95	4.15.2024		
Cloud Cover Music	18.95	5.15.2024		

	Budget	Sponsored	Spent	Remaining
10-10-6070 Concessions	288		193.33	94.67
Description	Amount	Date		
Easter Volunteer Snacks	193.33	3.26.2024		

	Budget	Sponsored	Spent	Remaining
10-10-6080 Gas & Oil	150		0	150
Description	Amount	Date		

	Budget	Sponsored	Spent	Remaining
10-10-6122 Contracted Service	2315		1460	855
Description	Amount	Date		
AA electrical install two fans and verify outlets in haunted house	160	10.6.2023		
Carpet Cleaning	400	11.8.2023		
Savannah Mozisek Painter	175	3.1.2024		
Scott McMahon Painter	175	3.1.2024		
Vicki Wimberly	175	3.1.2024		
Joshua Santenalla	375	3.1.2024		

	Budget	Sponsored	Spent	Remaining
10-10-6190 Entertainment	2100		820.26	1279.74
Description	Amount	Date		
Gonzales Main Street Dinner	88.28	11.30.2023		
Main Street Christmas Party	233.98	10.21.2023		
Donuts for Volunteers	18	1.27.2024		
Chamber Banquet 16 Tickets	480	4.15.2024		

	Budget	Sponsored	Spent	Remaining
10-10-6200 Rental Fees	2100		1287.75	812.25
Description	Amount	Date		
Mobile stage houston dinner and a show sponsorships paid for this	1,287.75	10.19.2023		

	Budget	Sponsored	Spent	Remaining
10-10-6250 Miscellaneous	350		250.18	99.82
Description	Amount	Date		
Spray Paint, Brush, Primer	93.3	9.27.2023		
Trash Can, Plastic	74.44	10.12.2023		
Ipad Case	30.3	10.16.2023		
Binders, Decorating Contest Judges	33.02	11.30.2023		
Cleaning Supplies Painting Area	11	4.23.2024		
Tape	8.12	4.06.2024		

	Budget	Sponsored	Spent	Remaining
10-10-6240 Dues	1750		1604.4	145.6
Description	Amount	Date		
Texas Downtown Membership	350	10.9.2023		
Cloud cover music	17.95	10.15.2023		
Acrobat pro	21.24	10.19.2023		
Survey monkey subscription	103.95	10.19.2023		
Survey monkey	17.95	10.19.2023		
Survey monkey	103.95	10.22.2023		
Acrobat pro	21.24	10.30.2023		
Lamar digital posters	441			
Adobe	21.24	11.29.2023		
Survey Monkey	103.95	12.22.2023		
Adobe	21.24	12.30.2023		
Wix Domain	28.95	12.25.2023		
Wix Website Main Street	280.5	1.10.2024		
Adobe	21.24	1.30.2024		
Chamber Membership	50	3.7.2024		
Adobe	21.24	3.30.2024		
Adobe	21.24	4.49.204		
Adobe	21.24	5.30.2024		

	Budget	Sponsored	Spent	Remaining
10-10-6260 Conventions	7000		2122	4878
Description	Amount	Date		
Texas Downtown Conference	1455	10.5.2023		
Texas Main Street Retreat	132	5.17.2024		
Texas Main Street Due	535	3.27.202		

	Budget	Sponsored	Spent	Remaining
10-10-6290 Merchant Meeting	250		0	250
Description	Amount	Date		

	Budget	Sponsored	Spent	Remaining
10-10-6280 Travel Per Diem	5000		1938.61	3061.39
Description	Amount	Date		
Fredonia Hotel	437.31	10.26.2023		
Fredonia Hotel	583.08	10.26.2023		
Texas Downtown Board Training	105.41	1.8.2024		
Texas Main Street Retreat Keli Room	314.98	6.06.2024		
Texas Main Street Retreat Pat Room	314.98	6.06.2024		
Texas Downtown Site Visit	182.85	6.21.2024		

	Budget	Sponsored	Spent	Remaining
10-10-6270 Advertising	15000		10112.92	4887.08
Description	Amount	Date		
Dinner & A Show Signage	528.75			
Lamar	441	9.20.2023		
Witches Night, SOS Flyers + Coro Signs	218	10.5.2023		
Lamar	441	10.18.2023		
Decorating Contest Signs	72	11.28.2023		
Blue Gift Shop Decal	102.25	11.20.2023		
Ladies Night Out 350 Handouts	175	12.6.2023		
Lamar	441	12.13.2023		
800 Coupon Flyers, 1000 Visitor Guides, 28 Shop Small Flyers, Ramp Sponsor Coro, Festival of Trees Coro	1174.62	11.20.2023		
Lamar	411	1.10.2024		
Facebook Mardi Gras on Main Ad	20	12.31.2023		
Facebook Mardi Gras on Main Ad	50	1.17.2024		
Lamar	441	1.08.2024		
(5) Mardi Gras Coro Signs	72	2.9.2024		
Mardi Gras Décor for Cow	7.98	2.9.2024		
SurveyMonkey	103.95	1.22.2024		
LAMAR	441	3.7.2024		
Business Sign Decals	188.25	3.7.2024		
Adobe	21.24	2.28.2024		
Lamar	441	4.3.2024		
Lamar	441	5.01.2024		
Lamar	441	5.27.2024		
Facebook Car Show	18.99	5.23.2024		
Art & Music Fest Facebook Ad	29.99	4.30.2024		



Banners/Hardware

3390.9 7.3.2024

	Budget	Sponsored	Spent	Remaining
10-10-6430 Beautification	5250		3691.31	1558.69
Description	Amount	Date		
Stakes (Scarecrow)	10.5	10.17.2023		
Fall Leaf Garland for light poles	129.74	09.28.2023		
30 Pumpkins	119.7	10.12.20233		
Fall Plants	577.12	10.16.2023		
Garden Stakes	23.97	1.12.2024		
Paverstones Stampede Greenspace	127.75	1.25.2024		
Landscape fabric, mulch, bolts greenspace	256.3	1.25.2024		
landscape fabric	49.96	1.25.2024		
Edging, stones, stakes	91.52	1.27.2024		
Landscape fabric	49.99	1.27.2024		
Greenspace plants	424.79	1.29.2024		
26 Spring Planters	1788	3.8.2024		
Ant Poison, Watering Can	23.98	3.26.2024		
Bug poison	17.99	6.28.2024		

	Budget	Sponsored	Spent	Remaining
10-10-6435 Scare on the Square	3000	800	4775.3	-975.3
Description	Amount	Date		
Spray Paint, Plastic	81.92	9.28.2023		
Duct tape, cable ties, twine, stapler, nails, staples, hammer	311.38	10.2.2023		
3 5ft Skeletons, 4 3ft spiders	140.57	9.28.2023		
DJ Franklin	400	10.22.2023		
Entertainers	1790	10.25.2023		
Haunted House Warning Signs	147	11.06.20233		
Volunteers Waters	92.82	10.27.2023		
Purple Lights x2	21.61	10.27.2023		
Entertainers Second Payment	1790	10.28.2023		

	Budget	Sponsored	Spent	Remaining
10-10-6440 Easter	1160	1800	2397.83	562.17
Description	Amount	Date		
Cow Easter Décor	160.73	3.27.2024		
Eggs	23.77	3.27.2024		
Kona Snow Cones x598	1794	3.28.2024		
Easter Candy	52.31	3.21.2024		
Easter Eggs Pre-Filled	367.02	3.21.2024		
<b>Sweet Treats Sponsorships</b>				
Linda Rodriguez	200	2.26.2024		
American Bank	200			
Goliad First National Bank	200			
Willow's Corner Boutique	200	3.4.2024		
Mindy Sullivan, Lions Club	200	2.28.2024		
Judy & Efford Hamman	200	3.4.2024		
The Soul Emporium	200			
Grant Works	300			
Darlyn Horne	50			
Retired Teachers	50			

	Budget	Sponsored	Spent	Remaining
10-10-6445 Style Show	1750		1276.03	473.97
Description	Amount	Date		
Mardi Gras on Main Jazz Combo	450	2.24.24		
Mardi Gras on Main Stilt Walker/Balloon	400	2.24.24		
Trash Bags	25.96	2.23.24		
Mask Making Props	54.18	2.23.24		
Event Signs	140	2.23.24		
Mardi Gras Dec	127.39	2.20.24		
Mardi Gras Trophies	78.5	2.15.2024		

	Budget	Sponsored	Spent	Remaining
10-10-6507 Repairs & Maintenance	1050		0	1050
Description	Amount	Date		

	Budget	Sponsored	Spent	Remaining
10-10-6446 Freedom Fest	1750	750	702.35	1797.65
Description	Amount	Date		
Water, Gatorade, Shirts	72.18	6.12.2024		
Décor, Shirts	63.72	6.12.2024		
Supplies Judges Gifts	157.38	6.14.2024		
Trophies	409.07	6.13.2024		
Sponsorships				
Aztec Ford	250			
Anonymous	500			

	Budget	Sponsored	Spent	Remaining
10-10-6506 Capital Outlay	11025		6412.44	4612.56
Description	Amount	Date		
Hammerdrill	119.99	1.25.2024		
(4) 3x6 Concrete Pads Greenspac	2000	1.18.2024		
4 spotlights on Cows Greenspace	990	1.27.2024		
Trenching	950	1.19.2024		
Cows Clear Coat	1230	3.4.2024		
Cow Name Plaques	659.96	1.24.2024		
Backwoods Name Plaque	154.99	2.4.2024		
Backwoods Clear Coat	307.5	3.25.2024		

	Budget	Sponsored	Spent	Remaining
10-10-6508 Christmas Tree	1000	3280	2729.7	1550.3
Description	Amount	Date		
20 Trees	2035	11.15.2023		
20 Tree Totes for Ornaments	83.88	11.28.2023		
Supplies	33.23	11.22.2023		
Lights, poinsettias	188.27	11.22.2023		
Tree Winner Treats	93.04	12.11.2023		
Lights, Bank Building	33.97	11.29.2023		
Curtain Lights,USB Bank Building	46.11	11.27.2023		
20 Tree Storage Bags	216.2	12.2.2023		

	Budget	Sponsored	Spent	Remaining
10-10-6450 New Projects	6900	7785	14373.39	311.61
Description	Amount	Date		
Dinner & Show Banner 3x20	528.75	9.14.2023		
Ice for Dinner and a show	25.85	9.16.2023		
Dinner and a show meal	6	9.16.2023		
Dinner and a show meal	91.18	9.16.2023		
Amazon table clothes	180.58	9.29.2023		
1000 2023 MS Tote Bags	3,000	11.18.2023		
Pole Banner Plastic	180.58	9.29.2023		
Ladies Night Out Carolers	780	12.7.2023		
Art & Music Singer	250	4.9.2024		
Art & Music Singer	150	4.8.2024		
Mardi Gras Entertainment	400	3.19.2024		
Father's Day Car Show Band	500	6.6.2024		
(3) Fiberglass Cows	8280.45	4.19.2024		
Sponsored				
Sahadi (Cow+Clear Coat)	2795	4.05.2024		
Delagarza Cow	2495	3.18.2024		
SARA Cow	2495	4.05.2024		

### **PRE- 34 MODEL**

1st Place: Rick Brandle 1923 Ford T- Bucket: Victoria, TX

2nd Place: Gil Gomez Jr. 1923 Ford T- Bucket: Corpus Christi, TX

3rd Place: Sandy Kruger 1934 Ford Coupe: Refugio, TX

### **35-48 MODEL**

1st Place: Ruben DeLeon 1940 Chevy Pre-War Pickup: Corpus Christi, TX

2nd Place: Steven Wales 1940 Willys Coupe, Refugio: TX

3rd Place: Albeit Sanchez 1938 Ford Pickup: Corpus Christi, TX

### **49-80 MODEL**

1st Place: Bill Salge 1972 Dodge Dart: Kingsville, TX

2nd Place: Richard King 1957 Chevy Belair: Corpus Christi, TX

3rd Place: Dean Papagno 1965 Pontiac GTO: Corpus Christi, TX

### **80 & UP**

1st Place: Armando Cano 2022 Chevy Camaro: Beeville, TX

2nd Place: Philip Casten 2015 Dodge Challenger: Yorktown, TX

3rd Place: Shane Gamet 2021 Chevy Corvette: Universal City, TX

### **FOREIGN**

1st Place: Geary Hare 2023 Alfa Romeo Stelvio Quadrifoglio: Edna, TX

2nd Place: Crystal Escobar 2002 BMW Z3 Roadster 2002

### **RAT ROD**

1st Place: Geri Dimbelby 2023 Mazda Miata, Aransas Pass, TX

2nd Place: Ashley McGee 1963 Pontiac Bonneville Military Ambulance:  
Refugio, TX

3rd Place: Jeremy Taylor 1953 Ford F100: Victoria, TX

### **KIDS OPEN CLASS**

1st Place: Henry Taylor Lowrider Wagon: Victoria, TX

2nd Place: Louie Cortinas III 2023 Expro Mini Jeep: Corpus Christi, TX

### **BEST CAR:**

Carl Ginn 1948 Thames Panel: Angleton, TX

### **BEST BIKE:**

Lonnie Koehne 1978 Ford F250: Goliad, TX

### **BEST TRUCK:**

Richard Villeneuve 2017 Indian Roadmaster: Goliad, TX

### **BEST OF SHOW:**

Louie Cortinas 1952 Chevy Truck 3600 3/4 Ton: Corpus Christi, TX

**2024 Father's Day Car Show**

#	Last Name	First Name	Make	Model	Year	Category	Address
1	Harrington	Joe	Chevy	Trucks	1953	49-80 Yr Model	126 North Courthouse Square, PO Box 1360 Goliad, TEXAS, 77963
2	Harrington	Joe	Chevy	Trucks	1955	49-80 Yr Model	126 North Courthouse Square, PO Box 1360 Goliad, TEXAS, 77963
3	Canion	Steve H.	Ford	Trucks	1953	49-80	P.O. Box 597 Cuero, TX 77954
4	Canion	Dr. Phylis	Dailmar/Chrysler	Prowler	2002	80 & Up	P.O. Box 597 Cuero, TX 77954
5	Kay	James	Ford	Mustang	1967	49-80 Yr Model	311 Power St Refugio, TX, 78377
6	Moreno	Gilbert	Chevrolet	Corvette Z06	2011	80 & Up Yr Model	3606 Seagull St VICTORIA, TX, 77901-7692
7	Escobar	Crystal	BMW	Z3 Roadster	2002	Foreign Car	Woodsboro , Texas
8	Danysh	Henry	Pontiac	Trans AM Collectors Edition	2002	80 & Up	
9	Koehne	Lonnie	Ford	F250	1978	49-80	9669 FM 622 Goliad 77963
10	Wales	Steven	Willys	Coupe	1940	35-48 Yr Model	P. O. Box 216 Refugio, TX, 78377
11	Kruger	Sandy	Ford	Coupe	1934	Pre-34 Model	125 West Ranch Road REFUGIO, Texas, 78377
12	McGee	Ashley	Pontiac	Bonneville Military Ambulance	1963	49-80 Yr Model/Rat Rod	602 O Brien Rd. Refugio , TX, 78377
13	Kruger	Ron	Ford	Thunderbird	1957	49-80 Yr Model	125 West Ranch Road REFUGIO, Texas, 78377
14	Broussard	Dwight	Dodge	Dart	1986	80 & Up	637 Refugio HWY Victoria, TX
15	Salge	Bill	Dodge	Dart	1972	49-80 Yr Model	512 W. Nettie Ave Kingsville , Tx, 78363
16	Allee	Jim	Ford	Mustang	1967	49-80 Yr Model	556 S. Vista Dr Lagarto, TX, 78383
17	McGee	Wayne	Chevrolet	C10	1977	49-80 Yr Model	216 Fannin St Refugio , Texas, 78377
18	Sawyer	Donald	Dodge	Town wagon	1959	Rat Rod	4391 Manahuilla st Goliad, Tx, 77963
19	Stanford	Kelly	Ford	F100	1971	49-80 Yr Model	6301 old brownsville rd, E35 Corpus christi, Tx, 78417
20	Papagno	Dean	Pontiac	GTO	1965	49-80 Yr Model	454 Sheridan drive Corpus Christi , Texas , 78412
21	Hall	Jon	Factory Five Roadster	Cobra	1965	49-80 Yr Model	124 Chiman Circle Portland , TX, 78374
22	Schroeder	Shayne	Shelby	427 Cobra	1965	49-80 Yr Model	
23	Cass	Paul	Cobra	FIA	1965	49-80 Yr Model	21036 McMurray Ln Mathis, TX, 78368
24	Longoria	Robert	Chevrolet	El Camino	1971	49-80 Yr Model	414 Cherrystone Circle Victoria, Texas, 77904
25	Matchett	Tommie	Ford	Model T	1914	Pre-34 Yr Model	17 Crescent Drive Victoria, TX 77905
26	Dimbleby	Geri	Mazda	Miata	2023	Rat Rod	109 Angelfish Ct. Aransas Pass, TEXAS, 78336
27	Cartwright	Gary E	Plymouth	Duster	1972	49-80	125 Stephens Loop Lake City 78368
28	Williford	George	Chevrolet	Corvette	1965	49-80	4585 S. Riverdale Lane, Goliad, TX 77963
29	Barnes	Darrell	Ford	Crestline Police Car	1954	49-80 Yr Model	841 Killarney Rd Floresville, TX, 78114
30	Menendez	Lou	Toyota	FJ40 Land Cruiser	1978	49-80 Yr Model	113 Emerald Drive Floresville, Texas, 78114
31	Menendez	Lou	Chevrolet	Woodie Wagon	1948	35-48	113 Emerald Drive Floresville , Texas, 78114
32	Cantu	Judy	Ford	Thunderbird	1963		6030 seacomber pl San Antonio , Texas, 78242
33	Saenz	Margarito	Ford	Mustang 5.0	2022	80 & Up Yr Model	512 W. Nettie Ave Kingsville , Tx, 78363
34	Brown	Rick	Dodge	Dart	1969	49-80 Yr Model	10819 Shell Creek Ct Houston, TX, 77064
35	Smith	Kenneth	Harley Davidson	Road Glide	2013	80 and up	674 FM 1351 Goliad, TX 77963

36	Smith	Kenneth	Chevrolet	C-10	1966	49-80	674 FM 1351 Goliad, TX 77963
37	Cano	Armando	Chevy	Camaro	2022	80 & Up Yr Model	409 Paul Pl Beeville, TX, 78102
38	Hare	Geary	Alfa Romeo	Stelvio Quadrifoglio	2023	Foreign Car	1212 N Drake Street, Edna, TX, 77957
39	De Leon	Ruben	Chevrolet	Pre-War Pickup	1940	35-48 Yr Model	5034 Olympia Drive Corpus Christi, TX, 78413
40	Remmers	Derek	Honda motorcycle	Aero 1100	2001	80& Up	9748 Fm 622 Goliad, TX, 77963
41	Ginn	Carl & Elisa	Thames	Panel	1948	35-48	112 Lariat Lane Angleton 77515
42	Casten	Philip	Dodge	Challenger	2015	80 & Up	7487 S. State HWY 119 Yorktown, TX 78164
43	Casten	Philip	Dodge	Charger	2017	80 & Up	7487 S. State HWY 119 Yorktown, TX 78164
44	Adams	Lloyd	Chevy	Nova	1972	49-80 Yr Model	6213 Coppedge Dr Corpus Christi, Tx, 78414
45	Rome	David	Titian Motorcycle	Roadrunner	1999	80 & Up	4021 S. Riverdale Ln Goliad, TX 77963
46	Rausch	Larry	Corvette	C8 HTC	2023	80 & Up Yr Model	1228 w Bayshore dr Palacios, TX, 77465
47	Rome	David	Triumph	T 110 Motorcycle	1955	49-80 Yr Model	4021 S. Riverdale Ln Goliad, TX 77963
48	Fly	Robert	Honda	Sc1500 motorcycle	2023	Open Class for KIDS: Wagons, P	5031 fm 1726 Goliad, Texas, 77063
49	Gomez	Gil Jr.	Ford	T-Bucket	1923	Pre-34	3206 Harpers Ferry St. Corpus Christi, 78410
50	Sanchez	Albeit	Ford	Pickup	1938	35-48 Yr Model	2588 balchuck lane Corpus Christi , 78215 78415
51	Tesch	Richard	Chevrolet	Camaro Z28	1981	80 & Up Yr Model	406 Williamsburg Ave Victoria, Texas, 77904
52	Coker	Larry	Ford	Coupe	1932	Pre-34 Model	614 E Prairie St Cuero, Tx, 77954
53	Cortinas	Louie	Chevy truck	3600 3/4 ton	1952	49-80 Yr Model	4229 Spring Creek Dr Corp Christi, TX, 78410
74	Zimmermann	Roger	Dodge	Dart GTS	1967		
76	TAYLOR	JEREMY	FORD	F-100	1953		
77	SHOCK	RANDY	CHEVY	VETTE	2004		
78	SPANKM	BOBBY	EDSOL	RANGER COP CAR	1959		
79	TAYLOR	HENRY	WAGON	KIDS			
80	HILL	ANDREW	DODGE	CHALLENGER	1970		
81	HICKOK	GARY & LINDA	CHEVY	PICKUP	1994		
84	BRANDL	RICK	FORD	T BUCKET	1923		
85	GAMET	SHANE	CHEVY	VETTE	2021		
88	FOWLER	DARYL	CHEVY	MONTE CARLO	1972		
90	KING	RICHARD	CHEVY	BELAIR	1957		
82	GONZALEZ	CHRISTOPHER	FORD	TBIRD	1961		
75	PEREZ	ALFRED	CHEVY		1955		
89	THOMAS	ROBERT	HARLEY DAVIDSON	FATBOY	2000		
87	LONGORIA	RUBEN	FORD	MERCURY CYCLONE	1967		
83	PEREZ	JOE	CHEVY	APACHE	1959		
91	VILLENEUVE	RICHARD	INDIAN	ROAD MASTER	2017		
86	LONGORIA	RICHARD	CHEVY	BELAIR	1957		

#### Food Vendors

Business Name	Number	Email	Type of Booth
Blands BBQ	361-405-9204	<a href="mailto:dellabland123@gmail.com">dellabland123@gmail.com</a>	Brisket, Sausage, Drinks
Pearl Street Market	361-935-1753	<a href="mailto:vstockon53@yahoo.com">vstockon53@yahoo.com</a>	Frozen Daiquiris

	Budget	Sponsored	Spent	Remaining
10-10-6450 New Projects	6900	7785	14373.39	311.61
Description	Amount	Date		
Dinner & Show Banner 3x20	528.75	9.14.2023		
Ice for Dinner and a show	25.85	9.16.2023		
Dinner and a show meal	6	9.16.2023		
Dinner and a show meal	91.18	9.16.2023		
Amazon table clothes	180.58	9.29.2023		
1000 2023 MS Tote Bags	3,000	11.18.2023		
Pole Banner Plastic	180.58	9.29.2023		
Ladies Night Out Carolers	780	12.7.2023		
Art & Music Singer	250	4.9.2024		
Art & Music Singer	150	4.8.2024		
Mardi Gras Entertainment	400	3.19.2024		
Father's Day Car Show Band	500	6.6.2024		
(3) Fiberglass Cows	8280.45	4.19.2024		
Sponsored				
Sahadi (Cow+Clear Coat)	2795	4.05.2024		
Delagarza Cow	2495	3.18.2024		
SARA Cow	2495	4.05.2024		



361-894-4733

[hezzmackay32@yahoo.com](mailto:hezzmackay32@yahoo.com)

Tex-Mex Up in Smoke 210-373-7330 Electricity

[rocio673@gmail.com](mailto:rocio673@gmail.com)

Lucky Lee's Lemonade 361-648-8757 Electricity

[aedetail73@yahoo.com](mailto:aedetail73@yahoo.com)

J&J Catering 361-722-9851 Electricity

[hernandezjuanita820@gmail.com](mailto:hernandezjuanita820@gmail.com)

Brisket, Pork, Beef & Chicken Fajita Tacos, Quesadillas,  
Sandwiches, Loaded Nachos, Sodas, and Aguas Frescas  
Homemade Lemonade, Cherry Limeade, Specialty Tajin Dream,  
Sodas

Chicken Spaghetti, Tea, Koolaide, Candy Apples

**Band**

Robert Martinez 361-585-3222

[robert.martinez5995@gmail.com](mailto:robert.martinez5995@gmail.com)

Set Up: 9:00 AM Plays: 11:00-1:30 (1) 20 Minute Break w/ DJ Music



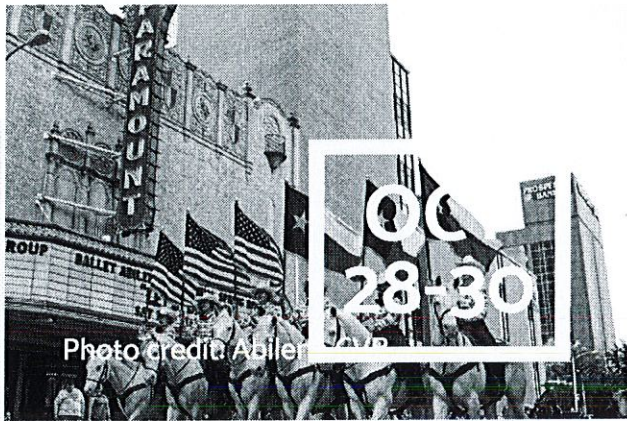
ABOUT

MEMBERSHIP

PROGRAMS ∨

CONTACT

**JOIN NOW**



## 2024 TEXAS DOWNTOWN CONFERENCE

Join us in the Storybook Capital of America and let's write a new chapter in the legacy of Texas downtowns!

**Conference registration opens in June**, so mark your calendar to connect and learn with us at the 2024 Texas Downtown Conference from October 28-30 in Abilene, a city that honors its heritage while embracing the future. The conference will

CONTRACTED DIRECTLY BY ADVERTISER	
<b>Customer #</b>	729089-0
<b>Name</b>	MAIN STREET GOLIAD
<b>Address</b>	PO BOX 939
<b>City/State/Zip</b>	GOLIAD, TX 77963
<b>Contact</b>	Keli Miller
<b>Email Address</b>	keli.miller@goliadtx.net
<b>Phone #</b>	(361) 645-3454
<b>Fax #</b>	
<b>P.O./ Reference #</b>	
<b>Advertiser/Product</b>	MAIN STREET GOLIAD
<b>Campaign</b>	Main Street Goliad Renewal DN 4.3

Space										
# of Panels: 4								Billing Cycle: Every 4 weeks		
Panel # TAB ID	Market	Location	Illum	Media Type	Size	Misc	Service Dates	# Service Periods	Invest Per Period	Cost
61006 30816795	290-VICTORIA, TX	B59 N/S @ 5 Points SF RHR	Yes	Digital Poster	9' 6" x 20' 6"		08/19/24-08/17/25	13	\$81.00	\$1,053.00
61009 30816798	290-VICTORIA, TX	Sam Houston W/S 500' N/O Mockingbird SF LHR	Yes	Digital Poster	9' 6" x 20' 6"		08/19/24-08/17/25	13	\$99.00	\$1,287.00
61010 30816799	290-VICTORIA, TX	Stockbauer W/S .25 MI S/O Loop 463 SF LHR	Yes	Digital Poster	9' 6" x 20' 6"		08/19/24-08/17/25	13	\$81.00	\$1,053.00
71030 30737934	290-VICTORIA, TX	B59 S/S @ Stoner Rd WF RHR	Yes	Digital Bulletin	10' 6" x 36' 0"		08/19/24-08/17/25	13	\$180.00	\$2,340.00
Total Space Costs:										\$5,733.00

Special Considerations: Client renewal contract for DN 4.3

Advertiser authorizes and instructs The Lamar Companies (Lamar) to display in good and workmanlike manner, and to maintain for the terms set forth above, outdoor advertising displays described above or on the attached list. In consideration thereof, Advertiser agrees to pay Lamar all contracted amounts within thirty (30) days after the date of billing. Advertiser acknowledges and agrees to be bound by the terms and conditions on all pages of this contract.

The Agency representing this Advertiser in the contract executes this contract as an agent for a disclosed principal, but hereby expressly agrees to be liable jointly and severally and in solido with Advertiser for the full and faithful performance of Advertiser's obligations hereunder. Agency waives notice of default and consents to all extensions of payment.

The undersigned representative or agent of Advertiser hereby warrants to Lamar that he/she is the Advertising Director (Officer/Title) of the Advertiser and is authorized to execute this contract on behalf of the Advertiser.

<b>Customer:</b>	MAIN STREET GOLIAD
<b>Signature:</b>	(signature above)
<b>Name:</b>	(print name above)
<b>Date:</b>	(date above)

<b>THE LAMAR COMPANIES</b>	This contract is NOT BINDING UNTIL ACCEPTED by a Lamar General Manager.
ACCOUNT EXECUTIVE: Casey Johnston	GENERAL MANAGER
	DATE





CONTRACT # 4637697

## STANDARD CONDITIONS

1. **Late Artwork:** The Advertiser must provide or approve art work, materials and installation instructions ten (10) days prior to the initial Service Date. In the case of default in furnishing or approval of art work by Advertiser, billing will occur on the initial Service Date.
2. **Copyright/Trademark:** Advertiser warrants that all approved designs do not infringe upon any trademark or copyright, state or federal. Advertiser agrees to defend, indemnify and hold Lamar free and harmless from any and all loss, liability, claims and demands, including attorney's fees arising out of the character contents or subject matter of any copy displayed or produced pursuant to this contract.
3. **Payment Terms:** Lamar will, from time to time at intervals following commencement of service, bill Advertiser at the address on the face hereof. Advertiser will pay Lamar within thirty (30) days after the date of invoice. If Advertiser fails to pay any invoice when it is due, in addition to amounts payable thereunder, Advertiser will promptly reimburse collection costs, including reasonable attorney's fees plus a monthly service charge at the rate of 1.5% of the outstanding balance of the invoice to the extent permitted by applicable law. Delinquent payment will be considered a breach of this contract. Payments will be applied as designated by the Advertiser; non designated payments will be applied to the oldest invoices outstanding.
4. **Service Interruptions:** If Lamar is prevented from posting or maintaining any of the spaces by causes beyond its control of whatever nature, including but not limited to acts of God, strikes, work stoppages or picketing, or in the event of damage or destruction of any of the spaces, or in the event Lamar is unable to deliver any portion of the service required in this contract, including buses in repair, or maintenance, this contract shall not terminate. Credit shall be allowed to Advertiser at the standard rates of Lamar for such space or service for the period that such space or service shall not be furnished or shall be discontinued or suspended. In the case of illumination, should there be more than a 50% loss of illumination, a 20% pro-rata credit based on four week billing will be given. If this contract requires illumination, it will be provided from dusk until 11:00p.m. Lamar may discharge this credit, at its option, by furnishing advertising service on substitute space, to be reasonably approved by Advertiser, or by extending the term of the advertising service on the same space for a period beyond the expiration date. The substituted or extended service shall be of a value equal to the amount of such credit.
5. **Entire Agreement:** This contract, all pages, constitutes the entire agreement between Lamar and Advertiser. Lamar shall not be bound by any stipulations, conditions, or agreements not set forth in this contract. Waiver by Lamar of any breach of any provision shall not constitute a waiver of any other breach of that provision or any other provision.
6. **Copy Acceptance:** Lamar reserves the right to determine if copy and design are in good taste and within the moral standards of the individual communities in which it is to be displayed. Lamar reserves the right to reject or remove any copy either before or after installation, including immediate termination of this contract.
7. **Termination:** All contracts are non-cancellable by Advertiser without the written consent of Lamar. Breach of any provisions contained in this contract may result in cancellation of this contract by Lamar.
8. **Materials/Storage:** Production materials will be held at customer's written request. Storage fees may apply.
9. **Installation Lead Time:** A leeway of five (5) working days from the initial Service Date is required to complete the installation of all non-digital displays.
10. **Customer Provided Production:** The Advertiser is responsible for producing and shipping copy production. Advertiser is responsible for all space costs involved in the event production does not reach Lamar by the established Service Dates. These materials must be produced in compliance with Lamar production specifications and must come with a 60 day warranty against fading and tearing.
11. **Bulletin Enhancements:** Cutouts/extensions, where allowed, are limited in size to 5 feet above, and 2 feet to the sides and 1 foot below normal display area. The basic fabrication charge is for a maximum 12 months.
12. **Assignment:** Advertiser shall not sublet, resell, transfer, donate or assign any advertising space without the prior written consent of Lamar.
13. **Digital Provisions:** Lamar will strive to provide Advertisers with 100% of the time they contract. However, due to problems with power interruptions, emergency governmental warnings (e.g. Amber Alerts) or other unforeseen interruptions, Lamar is guaranteeing copy will be displayed an average of 92.5% of the time contracted. If a location should be lost during the period of display for any reason, a digital location of equal advertising value will be substituted or credit issued for the loss of service. For purposes of determining whether a credit is due, the average number of guaranteed impressions per day will be measured over the duration of the contract, e.g., during a four week contract, the available impressions during the entire four week term of the contract will be calculated and 92.5% of that number will be used as the basis to determine whether a credit is due the Advertiser. If Lamar has provided 92.5% or greater of available impressions, then no credit will be due.

INITIALS \_\_\_\_\_





14. Customer Supplied Content (iSpots) License and Indemnity Agreement

Copyright/Trademark: Advertiser warrants that all approved designs do not infringe upon any trademark or copyright, state or federal. Advertiser agrees to defend, indemnify and hold Lamar free and harmless from any and all loss, liability, claims and demands, including attorney's fees arising out of the character, contents or subject matter of any copy displayed or produced pursuant to this contract.

14(a) - Customer Supplied Content - When Advertiser desires to purchase digital advertising from Lamar featuring images, photographs, graphics, text, data, or other such media ("Customer Supplied Content (CSC)") that will be provided by Advertiser, some of which may be owned and/or provided, directly or indirectly, by a third party (hereinafter "Third Party Customer Supplied Content or Third Party CSC"):

- (i) the Advertiser shall be solely responsible to ensure the appropriateness and inoffensive or otherwise innocuous nature of the CSC or Third Party CSC.
- (ii) Advertiser acknowledges that Advertiser is solely responsible for acquiring, licensing, and/or purchasing any Third Party CSC and/or has the authority to use and to license CSC and Third Party CSC.
- (iii) Advertiser warrants that the CSC and/or Third Party CSC will comply with all applicable local, state and federal laws and regulations.
- (iv) Advertiser shall be solely responsible for the truthfulness, accuracy, integrity, and lawfulness of the CSC and/or Third Party CSC.
- (v) Advertiser shall defend, cover, indemnify and hold Lamar harmless for all loss, expense or damages, of whatever nature, which may be incurred by Lamar as a result of any claims or actions in connection with Lamar's or Lamar's affiliates and subsidiaries for use of the CSC or Third Party CSC. Claims or Actions shall specifically include but not be limited to the CSC's or Third Party CSC's public appropriateness. The foregoing duty to defend, cover and indemnify shall include, without limitation, a duty to pay any attorneys' fees and other costs of defense incurred by Lamar and its affiliates or subsidiaries.
- (vi) Advertiser hereby grants to Lamar a paid up, non-exclusive, royalty-free license to use, reproduce, display, perform and modify the CSC and Third Party CSC, on its digital displays or to adapt the CSC and Third Party CSC for such use. The license granted herein includes the right to prepare works which may be considered derivative works of the CSC and/or Third Party CSC or any intellectual property contained therein. Additionally, Advertiser grants to Lamar such trademark license rights as may be necessary for Lamar to use the CSC and Third Party CSC on its digital displays.



**EXPENSE BUDGET**

7/3/2024

Main Street Goliad

Expense	Line Item #	Budget	Spent	Profit	Sponsorships	Remaining (\$)	Difference (%)	Increase	2024-2025
Supplies	10/10/6040	\$ 1,575.00	\$ 281.96			\$ 1,293.04	82%	5%	\$ 1,653.75
Façade Grant	10/10/6050	\$ 4,000.00	\$ -			\$ 4,000.00	100%	5%	\$ 4,000.00
Music on Square	10/10/6060	\$ 2,100.00	\$ 145.87			\$ 1,954.13	93%	5%	\$ 2,205.00
Concessions	10/10/6070	\$ 288.00	\$ 193.33			\$ 94.67	33%	5%	\$ 302.40
Gas & Oil	10/10/6080	\$ 150.00	\$ -			\$ 150.00	100%	5%	\$ 157.50
Contracted Service	10/10/6122	\$ 2,315.00	\$ 1,460.00			\$ 855.00	37%	5%	\$ 2,430.75
Entertainment	10/10/6190	\$ 2,100.00	\$ 820.26			\$ 1,279.74	61%	5%	\$ 2,205.00
Rental Fees	10/10/6200	\$ 2,100.00	\$ 1,287.75			\$ 812.25	39%	5%	\$ 2,205.00
Dues & Subscriptions	10/10/6240	\$ 1,750.00	\$ 1,604.40			\$ 145.60	8%	5%	\$ 2,500.00
Miscellaneous	10/10/6250	\$ 350.00	\$ 250.18			\$ 99.82	29%	5%	\$ 367.50
Conventions	10/10/6260	\$ 7,000.00	\$ 2,122.00			\$ 4,878.00	70%	5%	\$ 7,350.00
Advertising	10/10/6270	\$ 15,000.00	\$ 4,595.60			\$ 10,404.40	69%	5%	\$ 12,000.00
Travel Per Diem	10/10/6280	\$ 5,000.00	\$ 1,938.61			\$ 3,061.39	61%	5%	\$ 5,250.00
Merchant Meeting	10/10/6290	\$ 250.00	\$ -			\$ 250.00	100%	5%	\$ 262.50
Beautification	10/10/6430	\$ 5,250.00	\$ 3,691.31			\$ 1,558.69	30%	5%	\$ 5,512.50
Scare on the Square	10/10/6435	\$ 3,000.00	\$ 4,775.30	\$ 1,011.07	\$ 800.00	\$ 35.77	1%	5%	\$ 3,150.00
Easter Egg Hunt	10/10/6440	\$ 1,160.00	\$ 2,397.83		\$ 1,800.00	\$ 562.17	48%	5%	\$ 1,218.00
Style Show	10/10/6445	\$ 1,750.00	\$ 1,276.03			\$ 473.97	27%	5%	\$ 1,837.50
Hometown Freedom Fest	10/10/6446	\$ 1,750.00	\$ 702.35		\$ 750.00	\$ 1,797.65	103%	5%	\$ 1,837.50
New Projects	10/10/6450	\$ 6,900.00	\$ 3,832.36		\$ 7,785.00	\$ 10,852.64	157%	5%	\$ 7,245.00
Capital Outlay	10/10/6506	\$ 11,025.00	\$ 6,412.44			\$ 4,612.56	42%	5%	\$ 11,576.25
Repairs & Maintenance	10/10/6507	\$ 1,050.00	\$ -			\$ 1,050.00	100%	5%	\$ 1,102.50
Christmas Tree Project	10/10/6508	\$ 1,000.00	\$ 2,729.70		\$ 3,280.00	\$ 1,550.30	155%	5%	\$ 1,500.00
<b>Total expenses</b>		<b>\$ 76,863.00</b>	<b>\$ 40,517.28</b>		<b>\$ 14,415.00</b>	<b>\$ 51,771.79</b>	<b>67.36%</b>		<b>\$ 77,868.65</b>



## PRESIDENT'S AWARDS PROGRAM CATEGORIES

### DESIGN AWARDS

Recognizes excellence in design in downtown and commercial districts.

**Eligibility:** Business, building, or project must be in a downtown or commercial district in Texas. The project must have been completed between July 1, 2022, and June 30, 2024.

**Please review the Awards FAQ & Awards Judges Criteria for important details prior to submitting.**

**\*\*\*Please include 5-7 High Quality Photos with Descriptions. Answer each Question with 250-500 words.\*\*\***

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**Best Commercial Interior:** Recognizes excellence in merchandising, customer orientation, and/or business functionality in an office or retail setting.

Please answer the following questions:

1. How does the interior appeal to the customer's experience in the store, as well as to the customer's senses, such as sight, touch, smell, and sound?
2. Were there any innovations the business owner has employed or unique solutions to design problems encountered with the interior?
3. How does the project impact the community and contribute to revitalization and/or vibrancy of downtown or the commercial district?

**Best Renovation/Rehabilitation/Restoration:** Recognizes excellence in rehabilitation (i.e., renovation or remodeling) or restoration of the interior or exterior of an existing building. *Renovation* is the process of returning a property to a state of utility, through repair or alteration, while preserving those portions and features of the property that are significant to its historic, architectural, and cultural values. *Rehabilitation* focuses on the historic materials and features, finishes, spaces, and spatial relationships that give a property its historic character. *Restoration* focuses on the retention of materials from the most significant time in a property's history, while permitting the removal of materials from other periods. The building may be historic (over 50 years old) or non-historic.

Please answer the following questions:

1. What were the original and subsequent uses for the building?
2. What contemporary additions and alterations were made to the building?
3. Were any green or sustainable building practices included?
4. If the building is historic, what original material or historic fabric was maintained?
5. What distinctive features, finishes, and construction techniques or examples of craftsmanship characterize the building?
6. How does the project impact the community and contribute to revitalization and/or vibrancy of downtown or the commercial district?
7. If a restoration, please answer 7A and 7B.
  - 7a. How does the building exemplify the architectural style of its period?
  - 7b. Did the restoration follow the Standards for Historic Restoration as established by the National Park Service ([http://www.nps.gov/history/hps/tps/standguide/restore/restore\\_standards.htm](http://www.nps.gov/history/hps/tps/standguide/restore/restore_standards.htm))?  
(Answer yes, no, or do not know)



## PRESIDENT'S AWARDS PROGRAM CATEGORIES

**Best New Construction:** Recognizes excellence in new construction in downtowns or commercial districts. New construction projects should be compatible and complementary to the existing downtown or commercial district.

Please answer the following questions:

1. How did the planning and design involve the larger community, were any partnerships involved?
2. Were any green or sustainable building practices included?
3. How does the project fit in with its surroundings?
4. How does the project impact the community and contribute to revitalization and/or vibrancy of downtown or the commercial district?

**Best Public Improvement:** Recognizes excellence in public projects and planning in downtowns or commercial districts. Public projects are improvements of public space(s) by public or private entities. Improvement may be accomplished through parks/green space, enhancements or additions of streetscapes, sidewalks, landscaping, public art, banners, and lighting, as well as downtown master planning. Public improvement projects should be compatible and complementary to the existing downtown or commercial district.

Please answer the following questions:

1. Describe the need for the public improvement.
2. Were any green or sustainable building practices included?
3. How does the project impact the community and contribute to revitalization and/or vibrancy of downtown or the commercial district?





## PRESIDENT'S AWARDS PROGRAM CATEGORIES

### ACHIEVEMENT AWARDS

Recognizes excellence in downtown events, marketing, businesses, partners, and people that contribute to the vibrancy of downtown/commercial districts in Texas.

**Eligibility:** Program, event, business, or partner must be located in or focused on a downtown or commercial district. Event, project, program, or promotion must have been developed, implemented, and/or held between July 1, 2022, and June 30, 2024.

**Please review the Awards FAQ & Awards Judges Criteria for important details prior to submitting.**

**\*\*\*Please include 5-7 High Quality Photos with Descriptions. Answer each Question with 250-500 words.\*\*\***

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### **Best Promotion: Includes Community Events, Social Media Campaigns and Marketing Campaigns.**

Recognizes excellence in creation and execution of downtown or commercial district promotion. Types of events may include but are not limited to: retail promotions; festivals/events that celebrate and promote civic pride, community history and culture; holiday activities; social media and marketing campaigns; online performances, virtual events, and meet-ups.

Please answer the following questions:

1. What is the goal of the promotion?
2. What is the estimated attendance of the promotion?-
3. Was the promotion designed to produce revenue? If so, what was the amount of profit and for what purpose is the revenue used?
4. How does the promotion impact the community and contribute to the revitalization and/or vibrancy of the downtown or commercial district?

**Best Downtown Business:** Recognizes an exceptional downtown business that positively promotes the downtown or commercial district as a destination for locals and tourists alike, and actively participates in the revitalization efforts and supports downtown promotional events.

Please answer the following questions:

1. What makes this a destination business?
2. List the website and social media profiles.
3. How has the business participated in downtown promotional activities and the overall revitalization program?
4. How does the business impact the community and contribute to revitalization and/or vibrancy of downtown or the commercial district?

**Best Downtown Partner:** Recognizes a local private or civic organization that positively impacts the community and actively contributes to the revitalization efforts of the downtown or commercial district.

Please answer the following questions:

1. How does this partner involve its employees/members and the larger community in downtown revitalization efforts?



## PRESIDENT'S AWARDS PROGRAM CATEGORIES

2. What specific project/event has this partner sponsored or hosted that made a difference in the downtown?
3. How does this partner impact the community and contribute to revitalization and/or vibrancy of downtown or the commercial district?

**Best Economic Game Changer:** Recognizes a project, program, or promotion that had a measurable impact on a downtown or commercial district in a striking and powerful manner.

Please answer the following questions:

1. Describe an overall view of the project, program, or promotion include why the nomination is worthy of recognition.
2. Describe the outcome and economic impact
3. Describe how this project, program, or promotion was a catalyst that inspired others to action including leveraging existing assets and creating new opportunities.

### **Resiliency Award**

Recognizes local projects and programs that were launched in the *past year* (June 30, 2022 – June 30, 2023). This category is for those projects or programs that do not fit in other categories, but that represent the overall efforts of the downtown or commercial district and their goals for the year.

Please provide the following information:

1. Describe the project or program and why it was chosen as a district success story for your community.
2. Provide additional relevant information that describes the project or program.

**Downtowner of the Year\*:** Recognizes a person who has shown exemplary commitment to the downtown revitalization program though time given, resources and leadership. The downtown or commercial district is positively impacted, and the community is inspired by the guidance, dedication, and determination of this individual. *\*There are no finalists in this category. Judges select only the winner.*

Please answer the following questions:

1. Describe the strengths this person brings to your downtown revitalization and/or vibrancy efforts.
2. How long has this individual been working on the revitalization and/or vibrancy of your downtown or commercial district?
3. How does this person impact the community and contribute to revitalization and/or vibrancy of downtown or the commercial district?



## PRESIDENT'S AWARDS PROGRAM CATEGORIES

**Susan H. Campbell Award for Professional Excellence\***: Susan Campbell was a Texas Downtown Board of Directors president and board member. She worked in several communities and mentored downtowners across the state before her death in 2009. This award was established to honor her legacy by recognizing a passionate downtown professional who has made a significant impact in their city or town and participates in the larger Texas downtown community. Nominees must be employed as downtown professionals – i.e., downtown planner, Main Street manager, downtown manager, economic development director, etc. There are no entry fees required for this category. The Texas Downtown Board of Directors may invite communities or organizations to submit a nominee for this award. *\*There are no finalists in this category. The Texas Downtown Board selects the winner.*

Please answer the following questions:

1. How long has this person been employed as a downtown professional?
2. How has your downtown benefited from this individual?
3. Has this person been involved in regional or statewide downtown efforts?
4. How does this person go above and beyond the professional call of duty?
5. How does this person impact the community and contribute to revitalization and/or vibrancy of downtown or the commercial district? \_\_\_\_\_

**For this category only: Entries do not require registration or payment of awards fees. Nominations must be submitted via email by midnight on Friday, July 26.**

Responses to questions should be provided in a Word document and a max of two high resolution images should be provided. One of the two images should be an individual photo of the nominee.

All materials should be emailed to [shelly@texasdowntown.org](mailto:shelly@texasdowntown.org) with the subject line "Susan Award" by midnight on Friday, July 26, 2024.

## 2024 End of Summer Booths

#	Food	Game	Activity	Safety	Spirit	School	Fundraiser	Organization	Contact	Phone	Email	Size	Type	Electricity	Notes
1	x							Boo Boo City Café	Mary Allen	361-655-1865	mallen06@yahoo.com	12x10	Trailer		Place close to stage/front
2						x		Goliad Lions Club	Mindy Sullivan	361-212-0253	msullivan925@hotmail.com	10x10	Tent		
3	x							JNJ Catering	Janie Hernandez	361-405-1765	hernandezjuanita820@gmail.com	10x20	Tent		
4		x						Goliad FFA	Samantha Longoria	361-463-6087	slongino@goliadisd.org	10x10	Tent		
5	x							Blands Q	Payton Brown/Della Bl	361-645-9132	payton.bland1@gmail.com	10x20	Trailer	Yes	
6	x							RK Catering	Ricky Rodriguez	361-405-9931	rkcatering9900@gmail.com	22x8	Trailer		
7		x						Region 3 Early Childhood Interventi	Wade Zedaker	361-220-9376	wzedaker@esc3.net	10x10	Tent		
8	x							Lucky Lee's Lemonade	Eric Garza	361-648-8757	aedetail73@yahoo.com	10x10	Tent		
9							x	Class of 2026 Project Graduation	Lydia Flores	361-655-7765	lydia_flores77@yahoo.com	10x10	Tent		
10					x			CCM by Crystal	Crystal Moya	361-645-9047	cmoya674@gmail.com	10x20	Tent		
11					x			Band Boosters	Jennifer Jacob	361-935-8060	bandboosters@goliadisd.org	10x10	Tent		
12					x			Mums & More by Amber	Amber Garza	361-550-1479	rockfan1790@yahoo.com	10x10	Tent		Place by Lucky Lees if possible



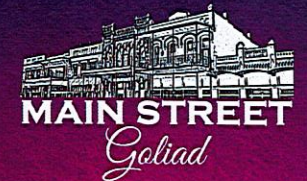
**END OF  
SUMMER  
BASH**

MEET THE TIGERS & TIGERETTES

**AUGUST 8TH  
6:00-9:00 PM  
DOWNTOWN GOLIAD**

MAIN STREET  
Goliad

FREE COMMUNITY EVENT



# DINNER AND A SHOW

FEATURING  
*Fanta22ia*

**SATURDAY**  
September 7th, 2024  
7:00-10:00 PM



**IN DOWNTOWN GOLIAD**