

## Regular Main Street Meeting

NOTICE OF A REGULAR GOLIAD MAIN STREET MEETING

CITY OF GOLIAD, TEXAS

Tuesday, October 10<sup>th</sup>, 2023, at 12:30 PM

Goliad City Hall

152 West End St.

Goliad, TX 77963

NOTICE IS HEREBY GIVEN THAT THE BOARD OF DIRECTORS FOR THE GOLIAD MAIN STREET PROGRAM WILL HOLD A REGULARLY SCHEDULED MEETING AT THE ABOVE NAMED DATE, TIME AND LOCATION FOR THE CONSIDERATION AND NECESSARY ACTION(S) ON AN ALL ITEMS LISTED BELOW.

- A. CALL TO ORDER
- B. IDENTIFICATION OF A QUORUM
- C. CITIZENS COMMENTS – NO NECESSARY ACTION(S) ARE TAKEN
- D. BUSINESS
- E. Discuss, Consider, and take necessary action on Scare on the Square Haunted House.
- F. Discuss, Consider, and take necessary action on 9.12.2023 Minutes.
- G. **EXECUTIVE SESSION – Closed session in accordance with TEXAS GOVERNMENT CODE Section 551.001**

- Reappoint Main Street Goliad Board Members: The following board members 3-year term is up. Board members have the option to renew their membership or step off the board.
  - Pat Morales
  - Mindy Sullivan
  - Linda Rodriguez
  - Ida Hernandez
  - Peggy Cowey
  - Amanda Morrow
- Interview Main Street Board Applicants.

H. **Reconvene from EXECUTIVE SESSION and take any necessary action as a result of Executive Session.**

- I. Discuss, Consider, and take necessary on reappointing Main Street Board Members.
- J. Discuss, Consider, and take necessary on nominating new board member(s) to Goliad City Council.
- K. Review Dinner & A Show.
- L. Discuss, Consider, and take necessary action on Witches Night Out October 21<sup>st</sup>.
- M. Discuss, Consider, and take necessary action on Scare on the Square October 28<sup>th</sup>.
- N. Discuss, Consider, and take necessary action on Shop Small Saturday November 25<sup>th</sup>.
- O. Discuss, Consider, and take necessary action on Ladies Night Out December 14<sup>th</sup>.
- P. Discuss, Consider, and take necessary action on Fall Downtown Planting.
- Q. Discuss, Consider, and take necessary action on Christmas Tree Forest.
- R. ITEMS TO BE PLACED ON THE NEXT AGENDA
- S. BOARD AND STAFF COMMENTS

Comments may be made by the board or staff, but no necessary action (s) may be taken.

T. Adjournment.

I, Keli Miller, Director of the City of Goliad Main Street, do hereby certify that the above notice of the Regular Meeting of the Goliad Main Street Directors was posted at City Hall 152 West End Street, Goliad, Texas on Thursday, October 5<sup>th</sup>, at 1:00 PM.

Handwritten signature of Keli Miller and the date 10/5/2023.

Keli Miller

Goliad Main Street Director

This agenda is posted on October 5<sup>th</sup>, 2023, required under 551.041 Texas Government Code. For more information or a copy of the Open Meetings Necessary action(s), please contact the Attorney General of Texas at 1-800-252-8011 or: the Main Street Director at 361-645-3454. This building is wheelchair accessible. Any requests for Interpretive Services must be made 48 hours in advance of the scheduled meeting. To make arrangements, please call 361-645-3454.

2023 Scarecrow Decorating Contest		Deadline to Enter: October 12	Decorations Complete by: October 18th	Facebook V
	Name	Phone	Organization/Business	Email
1	Bobi Moore	361-534-9122	Blue: Vendor Villa	<a href="mailto:ceces.shoppe@gmail.com">ceces.shoppe@gmail.com</a>
2	Sarah Brandes	361-212-8420	Goliad 4-H Royalty	<a href="mailto:sarahbrandes@yahoo.com">sarahbrandes@yahoo.com</a>
3	Savannah Mozisek	361-541-0399	Miss Goliad Scholarship Pageant	<a href="mailto:skmozisek01@gmail.com">skmozisek01@gmail.com</a>
4	Mary Flores	361-645-9058	New Image Salon	<a href="mailto:skmozisek01@gmail.com">skmozisek01@gmail.com</a>
5	Kacey Irvin		Glam Goliad	
6	Erica Pedeville	361-649-5780	Commercial Street Bar	<a href="mailto:erica@ntexconstruction.com">erica@ntexconstruction.com</a>
7	Erica Pedeville	361-649-5780	Poseidon Pools & Spas	<a href="mailto:erica@ntexconstruction.com">erica@ntexconstruction.com</a>
8	Velma Escobar	361-482-8787	Armor of God Designs	<a href="mailto:queenvelie3@gmail.com">queenvelie3@gmail.com</a>
9	Darlyn Horne		Astron Club	
10	Renee Gutierrez	361-645-3259	Goliad ISD Central Office	<a href="mailto:rgutierrez@goliadisd.org">rgutierrez@goliadisd.org</a>
11	Randy Maddux	361-405-9777	Maddux Pro-Wash LLC	<a href="mailto:rycmax@gmail.com">rycmax@gmail.com</a>
12	Mindy Sullivan	361-212-0253	Lions Club	<a href="mailto:msullivan925@yahoo.com">msullivan925@yahoo.com</a>
13	David Luna	361-564-5448	Goliad High School Theater	<a href="mailto:dluna@goliadisd.org">dluna@goliadisd.org</a>
14				
15				



Main Street Meeting for Board of Directors

Tuesday, September 12<sup>th</sup>, 2023 at 12:30 PM

Minutes

A regular Main Street Board of Directors meeting was held on September 12<sup>th</sup>, 2023 at 12:30 pm at Goliad City Hall in Goliad, TX 77963. The following directors were present or absent as recorded below:

Chairman Pat Morales	Present	Director Ida Hernandez	Present
Director Linda Rodriguez	Present	Director Peggy Cowey	Present Left at 2:01
Vice-Chair Mindy Sullivan	Present	Director Shelia Edwards	Present
Director Jason Howard	Present	Director Abigail Headstream	Present Arrived at 12:37
Director Renee Stroman	Present	Director Amanda Morrow	Present

Main Street Manager Keli Miller Present

Director Morales called the meeting to order at 12:31 PM, and it was announced that there was a quorum present.

Citizens Comments: No Comments.

Business:

1. Discuss, Consider, and take necessary action on Manager Report.

Director Howard moved to approve the Managers Report as presented. Motion was seconded by Director Cowey For Unanimous. Motion Carried 8-0.

2. Discuss, Consider, and take necessary action on 8.8.2023 Minutes.

Director Howard moved to approve the minutes as presented. Motion was seconded by Director Hernandez. For Unanimous. Motion Carried 9-0.

3. Review Merchants Meeting.

Keli Miller shared the merchants would like to move forward with the following community events:

First Friday Sidewalk SALES, Witches Night Out Oct. 21<sup>st</sup> 5-8, Storefront Decorating Contest Oct. 26<sup>th</sup>, Pink Friday Nov. 17<sup>th</sup>, Black Friday Nov. 24<sup>th</sup>, Shop Small Nov. 25<sup>th</sup>, Holiday Decorating Contest Nov. 29<sup>th</sup>, Festival of Trees Dec. 1<sup>st</sup>-9<sup>th</sup>, and Ladies Night Out Dec. 14<sup>th</sup>. The next Merchants Meeting will be Jan. 11<sup>th</sup>.

4. Discuss, Consider, and take necessary action on Dinner & A Show.

The board discussed the work schedule for the set up and job duties during the event. Keli shared an update on ticket sales and sponsorships.

5. Discuss, Consider, and take necessary action on Main Street Board Applications.



Main Street will invite the 3 applicants to the upcoming meeting. The interview will be done during Executive Session.

6. Discuss, Consider and take necessary action on Scare on the Square.

Director Headstream moved to hire KS Entertainment with the following entertainers: 2 LED Dancers, 1 Fire Dancer, and 2 Stilt Walkers. Motion was seconded by Director Rodriguez. For Unanimous. Motion Carried 9-0.

Director Rodriguez moved to set the Haunted House entry price at 2 per person. Motion was seconded by Director Headstream. For Unanimous. Motion carried 9-0.

7. Discuss, Consider, and take necessary action on Witches Night Out.

Discussion. Witches Night Out will be October 21<sup>st</sup> from 5:00-8:00 PM. We will have a shopping card for participants. And a Best Dressed Witch Hat Contest.

8. Discuss, Consider, and take necessary action on Signage Inspiration.

Discussion. Our signage inspiration options were shared at the Merchants Meeting and was well perceived from the group. The proceeds that come from the Haunted House will go towards the funding of our Signage Project.

9. Discuss, Consider, and take necessary action on Fall Downtown Planting.

Main Street will hold off on planting until the temperatures drop below 100 degrees.

10. Items to be placed on next agenda:

Minutes, Review Dinner & A Show, Scare on the Square, Witches Night, Christmas Tree Project

11. Board & Staff Comments
12. Adjournment

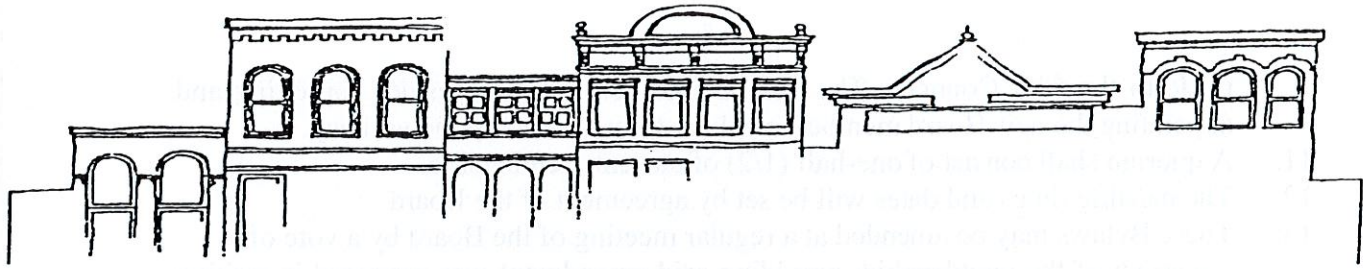
Director Rodriguez moved to adjourn the meeting at 2:24. Motion was seconded by Director Stroman. For Unanimous. Motion Carried 8-0.

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Chairman, Pat Morales

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Main Street Manager, Keli Miller



# Goliad Main Street Program

## Bylaws of the Goliad Main Street Program ~ Board of Directors

P.O. Box 939, Goliad, Texas 77963 ~ 361/645-3454 ~ fax 361/645-8315

E-mail: [keli.miller@goliadtx.net](mailto:keli.miller@goliadtx.net)

## BYLAWS

### **Goliad Main Street Mission Statement:**

The Goliad Main Street program supports a strong, healthy Goliad by fostering overall business development while sustaining a high historic preservation ethic by using the four-point approach developed by the National Trust for Historic Preservation: Organization, Promotion, Design, and Economic Restructuring and thus improving the quality of life for the entire community.

### **Vision Statement:**

Goliad Main Street envisions Historic Goliad as a place where the preservation of history is honored and respected, the economy thrives and where the community and visitors are invited to enjoy the unique atmosphere.

member

1. "Board" shall be defined as the Main Street Board of Directors of the Main Street Program of the City of Goliad
2. Anyone over the age of 18 male or female can serve as a board member.
3. The Board shall consist of eleven (11) members. A member's term shall be for a period of three (3) years each. The Goliad City Council shall appoint all members of the Board.
4. Any member who misses three (3) consecutive meetings shall be asked to resign from the Board unless the absence was due to illness, death in the family or due to job related work. Board members are to give prior notice to the Chairman or the Main Street Program Manager if they will not be attending a meeting of the Main Street Board. Main Street Manager will send a warning if board member has missed two consecutive meetings.
5. Any Director may resign by submitting written notice of resignation to the Main Street Director.
6. A member of the board who resigned in good standing anytime during their term may be considered for reappointment by a quorum of the membership and approval of the Goliad City Council and if a vacancy exists on the board.
7. The fiscal year of the Main Street Board shall be October 1 through Sept. 30.
8. The Main Street Program Manager will serve as an Ex-officio member on the Board.
9. The Board shall select officers to include Chairperson, Vice-Chairperson. All officers will serve for a period of (1) Year from October 1 through September 30.
10. Vacancies on the Board shall be filled by the nomination of a new

**Main Street Goliad  
Interview Rubric for Vacant Board Director**

**NAME OF APPLICANT** \_\_\_\_\_

Desired Skill	Weight	20 Points	15 Points	10 Points	5 Points	1 Point	Total
1. Knowledge of Main Street and Activities	20%						XXXXXXXXXX
2. Event Set Up Tables, Chairs, Decoration	10%						XXXXXXXXXX
3. Teamwork	20%						XXXXXXXXXX
4. Relevant Job / Volunteer History & Experience Community Involvement	20%						XXXXXXXXXX
5. Proposed Event/Creativity	20%						XXXXXXXXXX
6. Observation	10%						
<b>Compilation Total</b>	<b>100%</b>						

**Board Notes:**



**Main Street Goliad**  
**Interview Rubric for Vacant Board Director**  
**NAME OF APPLICANT** \_\_\_\_\_

**Director Job Requirements:**

*Main Street Board meets on the 2<sup>nd</sup> Tuesday of every month at 12:30 at City Hall.*

- A demonstrated interest in the program's purpose and its goals.
- Specific experience in and/or knowledge of administration, finance, program development, advertising, public relations, downtown business activity, communications, design, or economic restructuring.
- Representation of a public or private organization in the community or a segment of the community.
- Four to ten hours per month available to be given to the Main Street Program, this includes board meetings, beautification projects, Main Street Events.

**Main Street Events**  
**\*\*Required To Work**

- First Friday of every month: First Friday Sidewalk SALE
  - \*October 21st: Witches Night Out 5-8 PM
  - October 26th: Decorating Contest Judging after dark
  - \*October 28th: 33rd Annual Scare on the Square 6-9 PM
  - \*October 29th: Haunted House Night TWO 7-9 PM
  - November 17th: Pink Friday
  - November 24th: Black Friday
  - \*November 25th: Shop Small Saturday
- November 29th: Holiday Decorating Contest Judging after dark
  - \*December 1-9: Festival of Trees OPEN
  - \*December 14th: Ladies Night Out 5-8 PM
  - \*February: Chocolate & Wine Crawl
  - \*March: Easter Egg Hunt
  - \*April: Art & Music Fest
  - \*Spring: Fashion Show
  - \*June: Car Show
  - \*August: End of Summer Bash
  - \*September: Dinner & A Show

**Main Street Goliad**  
**Interview Rubric for Vacant Board Director**  
**NAME OF APPLICANT** \_\_\_\_\_

**Possible Interview Questions:**

1. What do you know about Main Street Goliad and our activities?
  
2. Often times the board is responsible for physically setting up for events including moving and setting up tables, chairs, and decorating venues? Along with our Beautification project that includes planting 28 planters in our Main Street District. How would you accomplish this task?
  
3. What makes a good board member?
  
4. Keeping in mind the purpose of the Main Street organization, please share any relevant job/volunteer history or experience you may have that will benefit the Main Street Goliad Board include organizations and the role that you play.
  
5. If you had sole control of planning our next event what would that event be and how would it benefit our local retailers in our main street district?

**(Each board member would round robin asking one question and all others would have the option to interject follow up questions to the question being asked; keeping in mind the time allotted for the interview and staying on topic)**

2023 Dinner & A Show	As of 10/2/2023						
<b>TICKETS</b>							
<b>Corporate Table of 8</b>	<b>Tickets</b>		<b>Corporate Table of 6</b>	<b>Tickets</b>		<b>Individual</b>	<b>Tickets</b>
Chamber of Commerce	8 \$ 200.00	Patricia Morris	6 \$ 150.00	Peggy C.	2 \$ 50.00		
Patricia Morris	8 \$ 200.00	Mary Gleinser	6 \$ 150.00	Linda	3 75		
Judy Miller	8 \$ 200.00	Herman Roe	6 \$ 150.00	Roland Reyes	10 250		
Patricia Morris	8 \$ 200.00	Fannin St. United Metho	6 \$ 150.00	Mindy Sullivan	1 25		
Barbara/City	8 \$ 200.00	Renee Stroman	6 \$ 150.00	Marci Corinas	1 25		
Barbara/City	8 \$ 200.00	Marci Cortinas	6 \$ 150.00	Brenda	1 25		
Elizabeth Kratzig	8 \$ 200.00	Patricia Morris	6 \$ 150.00	Terri Alphin	2 50		
Ed Dobbs	8 \$ 200.00	Greg Cech	6 \$ 150.00	Ida H.	1 25		
Fannin St. United Methodist	8 \$ 200.00			Brent Peterson	4 100		
DJ Gizzle	8 \$ 200.00			Irene Perez	1 25		
Jean Edwards	8 \$ 200.00			Ida H.	2 50		
The Soul Emporium	8 \$ 200.00						
<b>TOTAL</b>	<b>96 \$ 2,400.00</b>		<b>48 \$ 1,200.00</b>		<b>26 \$ 625.00</b>		
<b>SPONSORS</b>							
<b>Platinum</b>	<b>Name</b>	<b>Tickets</b>	<b>Gold</b>	<b>Name</b>	<b>Tickets</b>	<b>Silver</b>	<b>Name</b>
\$ 650.00	Dornburg Law	8 \$	450.00	Aztec Ford	6 250		Luis R.
			450.00	Grant Works	6 250		GVEC
			450.00	Patrcicia Morris	6		
\$ 650.00							
<b>TOTAL</b>		<b>8 \$</b>	<b>1,350.00</b>		<b>18 \$</b>	<b>500.00</b>	
Remaining Tickets	4						
Tickets Sold	196						
SAM's Club Gift Card	50						
Raised	\$ 6,775.00						
Expenses							
Texas Coast Classic Rock+ Sound & Light	\$ 4,500.00						
Stage	\$ 2,500.00						
Opening Act??	\$ -						
Soda&Water	LOWE'S	Free					
40pk water SAMS x2							
36pk Diet Dr. Pepper SAMS x1							
36pk Dr. Pepper SAMS x2							
35pk Diet Coke SAMS x1							
35pk Sprite SAMS x1							
35pk Coke SAMS x2							
Snacks	Jalisco, Rudy's, La Bahia, La Terraza, Deborahs	Free					
Tortilla Chips							
Salsa							
200 Sugar Cookies Deborahs	\$ -						
Atzenhoffer 200 Meals	\$ -						
Décor/Tickets/Lights	\$ 324.27						
Total Expense	\$ 7,324.27						
Owe	\$ 549.27						



## MAIN STREET GOLIAD DINNER AND A SHOW 2023

### BOARD OF DIRECTORS REVIEW, ASSESSMENT AND FEEDBACK FORM

PLEASE COMPLETE THIS FORM AND RETURN TO KELI WITHIN FIVE BUSINESS DAYS FOR  
COMPLETION OF FEEDBACK. IF YOU DO NOT HAVE FEEDBACK ON A SPECIFIC ITEM YOU MAY LEAVE  
BLANK.

#### TICKET PRICE/TICKET SALES FEEDBACK (POSITIVE AND/OR THINGS TO CHANGE)

1. Ticket sales were fair for what the VIP received
2. Maybe give board member one ticket since we work most of the event and miss so much of the activities.
- 3.

#### PROMOTION/ADVERTISEMENT TO DRAW CITIZENS FROM SURROUNDING CITIES & TOWNS (POSITIVE AND/OR THINGS TO CHANGE)

1. Promotion was great. Keli did a great job with daily post, updates, billboards
2. Maybe opening act from Goliad or from within 30 minute radius. Someone who will pull a crowd.
- 3.

#### LOCATION FEEDBACK (POSITIVE AND/OR THINGS TO CHANGE)

1. I absolutely loved the auditorium because of the accommodation and space available in the VIP section.
2. Moving it I feel we lost the lawn non VIP crowd.
3. I'm sure the band appreciated the AC

#### FOOD & DRINKS - PRESENTATION, TASTE & SERVING (POSITIVE AND/OR THINGS TO CHANGE)

1. No complaints about food or set ups. Everything was great.
2. Maybe needed more sodas
3. We did throw away a lot of chips and salsa after the event from the tables

#### BAND (POSITIVE AND/OR THINGS TO CHANGE)

1. Band was great; would love to use them at another event if possible. There was something for everyone in the crowd.
2. Personally, I wanted some Michael Jackson, Prince, Whitney Houston and/or Bruno Mars
- 3.

#### FOOD TRUCKS/VENDORS (POSITIVE AND/OR THINGS TO CHANGE)

1. I was worried about our food trucks. I know they didn't do well at the auditorium.
2. I was told the vendors were too far away
- 3.

#### TABLES & CHAIRS SET UP (POSITIVE AND/OR THINGS TO CHANGE)

1. No complaints; I thought we did a great job accommodating everyone.
2. I wish we could have had small ice chests at tables.
3. Colorful signs on steps going downstairs to drinks and out to the vendor trucks if we use the auditorium again

## AUDITORIUM DECORATION & SET UP (POSITIVE AND/OR THINGS TO CHANGE)

1. Auditorium set up and decoration was great and very accommodating to our guest.
- 2.
- 3.

## VIP ENTRANCE & CHECK IN (POSITIVE AND/OR THINGS TO CHANGE)

1. We made it work and once everyone entered all went well.
2. I was concerned we had some elderly ladies sitting outside in the heat while the band practiced. I wish we could have allowed them in the foyer. Maybe with auditorium doors closed so they could not see the band practice.
3. Some VIP donated their extra tickets to the general public but they wanted them to sit at their tables. The ones I talked to did not want to join their tables. Maybe have a few more community tables.

## VIP COMMUNITY TABLES SET UP (POSITIVE AND/OR THINGS TO CHANGE)

1. All went well
- 2.
- 3.

## COMMUNITY NON- VIP GUEST TABLES (POSITIVE AND/OR THINGS TO CHANGE)

1. All went well
2. Some came under the tape to dance with us and I was really fine with it. Maybe common dance areas on the sides.
- 3.

## BOARD WORK SCHEDULE/SHIFTS (POSITIVE AND/OR THINGS TO CHANGE)

1. Work schedules were sort of hectic at the beginning because we were all so busy. We didn't get a chance to rotate to our next workstation.
2. Loved that we had work schedules
3. We work well as a team

## CROWD & COMMUNITY FEEDBACK RECEIVED (POSITIVE AND/OR THINGS TO CHANGE)

1. I received four complaints about us moving to the auditorium but most folks I talked to were happy about the AC and restrooms
2. Crowd loved food
- 3.

## VOLUNTEER DUTIES

1. Try to recruit more volunteers to assist board. Young or old. I used to volunteer to be ushers at plays so I had an opportunity to go.
- 2.
- 3.

## SUGGESTIONS FOR NEXT YEAR'S DINNER & A SHOW

1. Introduce Board members during band intermission; the chamber was getting some of our recognition.
2. If possible work on board work schedule

- 3.
- 4.
- 5.

#### IDEAS FOR NEXT YEAR'S OPENING ACT

1. Get someone from that will draw the local crowd
2. Opening act would be at 7; the same time the meal is served so a comedian may not have worked out due to all the movement
3. Maybe a short comedy set during the bands break. 15 minutes maximum

#### OTHER FEEDBACK: (POSITIVE AND/OR THINGS TO CHANGE)

Overall, everything was great and the community really came out. Encourage all board members to personally invite their friends and family and any other organizations we may be in. Keep customer service in mind even though we were tired and even exhausted. We are the face of main street. Keli was very well organized and kept us organized.

Trying to come up with incentives for board members. Board members could get points for attending and working events including set up and at the end of the year receive something or have priority for trips. This may not be needed but just trying to encourage everyone to participate and build team building and team work.



## MAIN STREET GOLIAD DINNER AND A SHOW 2023

### BOARD OF DIRECTORS REVIEW, ASSESSMENT AND FEEDBACK FORM

PLEASE COMPLETE THIS FORM AND RETURN TO KELI WITHIN THE NEXT FIVE BUSINESS DAYS FOR COMPILATION OF FEEDBACK. IF YOU DO NOT HAVE FEEDBACK ON A SPECIFIC TOPIC YOU MAY LEAVE BLANK.

#### TICKET PRICE/TICKET SALES FEEDBACK (POSITIVE AND/OR THINGS TO CHANGE)

1. Prices seem fair
- 2.
- 3.

#### PROMOTION/ADVERTISEMENT TO DRAW CITIZENS FROM SURROUNDING CITIES & TOWNS (POSITIVE AND/OR THINGS TO CHANGE)

1. Do we advertise in other surrounding towns other than Victoria?
- 2.
- 3.

#### LOCATION FEEDBACK (POSITIVE AND/OR THINGS TO CHANGE)

1. Auditorium was great for VIP tables - ~~not~~ Courthouse
2. lawn is much better for just listeners.
- 3.

#### FOOD & DRINKS - PRESENTATION, TASTE & SERVING (POSITIVE AND/OR THINGS TO CHANGE)

1. food was good
- 2.
- 3.

#### BAND (POSITIVE AND/OR THINGS TO CHANGE)

1. loved this year's band - great songs to dance to.
- 2.
- 3.

#### FOOD TRUCKS/VENDORS (POSITIVE AND/OR THINGS TO CHANGE)

1. If we hold in auditorium again, have food trucks
2. near front entrance for easier access.
- 3.

#### TABLES & CHAIRS SET UP (POSITIVE AND/OR THINGS TO CHANGE)

1. get volunteers (high school athletes, FFA, etc) to help set up/tear down.
2. or budget for trustees & city workers -
- 3.

#### AUDITORIUM DECORATION & SET UP (POSITIVE AND/OR THINGS TO CHANGE)

1. decorations were pretty and easy to set up & tear down.
- 2.
- 3.

#### VIP ENTRANCE & CHECK IN (POSITIVE AND/OR THINGS TO CHANGE)

- 1.
- 2.
- 3.

VIP COMMUNITY TABLES SET UP (POSITIVE AND/OR THINGS TO CHANGE)

- 1.
- 2.
- 3.

COMMUNITY NON-VIP GUEST TABLES (POSITIVE AND/OR THINGS TO CHANGE)

- 1.
- 2.
- 3.

BOARD WORK SCHEDULE/SHIFTS (POSITIVE AND/OR THINGS TO CHANGE)

1. I like having a schedule to tell me where I need to be -
2. but if we have a schedule we need to follow it.
- 3.

CROWD & COMMUNITY FEEDBACK RECEIVED (POSITIVE AND/OR THINGS TO CHANGE)

1. people I spoke to really enjoyed themselves - loved
2. the music.
- 3.

VOLUNTEER DUTIES

1. Really appreciate non-board members (like Mark + T.J)
2. who help us out.
- 3.

SUGGESTIONS FOR NEXT YEAR'S DINNER & A SHOW

1. Maybe a date change - September is still so hot
2. for outside show - and outside is so much fun
3. on the Square.
- 4.
- 5.

IDEAS FOR NEXT YEAR'S OPENING ACT

1. something with audience participation?
2. someone to draw younger crowd?
- 3.

OTHER FEEDBACK: (POSITIVE AND/OR THINGS TO CHANGE)

# MAIN STREET GOLIAD DINNER AND A SHOW 2023

## BOARD OF DIRECTORS REVIEW, ASSESSMENT AND FEEDBACK FORM

PLEASE COMPLETE THE FORM AND RETURN TO THE OFFICE WITHIN THE NEXT FIVE BUSINESS DAYS FOR  
CONSIDERATION OF FEEDBACK. IF YOU DO NOT HAVE FEEDBACK ON A SPECIFIC TOPIC YOU MAY LEAVE

### TICKET PRICE/TICKET SALES FEEDBACK (POSITIVE AND/OR THINGS TO CHANGE)

1. *All good*
- 2.
- 3.

### PROMOTION/ADVERTISEMENT TO DRAW CITIZENS FROM SURROUNDING CITIES & TOWNS (POSITIVE AND/OR THINGS TO CHANGE)

1. *Excellent advertising*
- 2.
- 3.

### LOCATION FEEDBACK (POSITIVE AND/OR THINGS TO CHANGE)

1. *Need to move back to downtown - weather permitting*
- 2.
- 3.

### FOOD & DRINKS - PRESENTATION, TASTE & SERVING (POSITIVE AND/OR THINGS TO CHANGE)

- 1.
- 2.
- 3.

### BAND (POSITIVE AND/OR THINGS TO CHANGE)

1. *Lots of great music; people loved the band*
- 2.
- 3.

### FOOD TRUCKS/VENDORS (POSITIVE AND/OR THINGS TO CHANGE)

1. *Again, move back to downtown - weather permitting*
- 2.
- 3.

### TABLES & CHAIRS SET UP (POSITIVE AND/OR THINGS TO CHANGE)

- 1.
- 2.
- 3.

### AUDITORIUM DECORATION & SET UP (POSITIVE AND/OR THINGS TO CHANGE)

1. *All good*
- 2.
- 3.



*all good* VIP ENTRANCE & CHECK IN (POSITIVE AND/OR THINGS TO CHANGE)

- 1.
- 2.
- 3.

VIP COMMUNITY TABLES SET UP (POSITIVE AND/OR THINGS TO CHANGE)

- 1.
- 2.
- 3.

COMMUNITY NON- VIP GUEST TABLES (POSITIVE AND/OR THINGS TO CHANGE)

- 1.
- 2.
- 3.

BOARD WORK SCHEDULE/SHIFTS (POSITIVE AND/OR THINGS TO CHANGE)

- 1.
- 2.
- 3.

CROWD & COMMUNITY FEEDBACK RECEIVED (POSITIVE AND/OR THINGS TO CHANGE)

- 1. *Enjoyed the show & food; great music.*
- 2.
- 3.

VOLUNTEER DUTIES

- 1.
- 2.
- 3.

SUGGESTIONS FOR NEXT YEAR'S DINNER & A SHOW

- 1. *A Country Band ??*
- 2.
- 3.
- 4.
- 5.

IDEAS FOR NEXT YEAR'S OPENING ACT

- 1. *Book it ASAP- Do we can have a good choice of performers*
- 2.
- 3.

OTHER FEEDBACK: (POSITIVE AND/OR THINGS TO CHANGE)



# WITCHES NIGHT OUT

SIP, SHOP, & STROLL IN



**Glam Goliad**  
Char-Spooky Board

**Armor of God/Hello Darlin**  
T-Shirt Discount Shopping

**Backwoods and Bling**  
Trick or Treat Shopping

**Besties**  
Boos and Booze

**Blue: Vendors Villa**  
Drinks: Vampire kiss + Drunken Ghost

**New image Salon and Gifts**  
Making Spooktacular Cocktails

**Commercial Street Bar & Grill**  
Drinks and Food & Paint & Sip

**Heart & Soul**  
Drinks: Black Magic potion + Shots of  
Witches breath

**The Sweetheart Boutique**  
dwell

**Hatch + Nest**  
Remember When  
Junkin Mermaid

***Downtown Goliad***  
**SATURDAY, OCTOBER 21ST**  
**5:00-8:00 PM**





**33RD ANNUAL  
SCARE ON THE SQUARE**

**OCTOBER 28TH, 2023 6:00-9:00**

**FOOD - TRICK OR TREATING - LIVE ENTERTAINMENT**

**FIRE DANCERS - STILT WALKERS -**

**2 NIGHT HAUNTED HOUSE: OCT. 28 6:00-9:00 & OCT. 29 7:00-9:00**

**SPOOKTACULAR PHOTOBOOTHS - DOWNTOWN DECORATING CONTEST**

Register Your Booth Today

[www.mainstreetgoliad.com](http://www.mainstreetgoliad.com) - [keli.miller@goliadtx.net](mailto:keli.miller@goliadtx.net)



33rd Annual Scare on the Square: October 28th 6:00-9:00 PM							
	Name	Contact	Email	Phone Number	Booth Type	Size	Electricity
1	Goliad Masonic Lodge	Kristofer Karnei	<a href="mailto:goliadafam94@gmail.com">goliadafam94@gmail.com</a>	361-645-9131	Candy/Activity Scavenger Hunt	10x10	
2	Gulf Coast Rehabilitation	Ashley B.	<a href="mailto:abenoit@gcrexcel.com">abenoit@gcrexcel.com</a>	361-645-1560	Candy/Game Ring Toss	8x10	
3	Goliad County Treasurer	Christina Hernandez	<a href="mailto:chernandez@goliadcountytexas.gov">chernandez@goliadcountytexas.gov</a>	361-541-0980	Candy/Game	8x10	
4	Tex-Mex Up in Smoke	Rocio Cedillo	<a href="mailto:Rocio673@gmail.com">Rocio673@gmail.com</a>	210-373-7330	Food/BBQ,Tacos,Quesadillas, Loaded Nachos	Larger	Yes
5	Hope of South Texas	Meagen Gumm	<a href="mailto:mgumm@hopecenterstx.org">mgumm@hopecenterstx.org</a>	361-645-9191	Candy/Game	8x10	
6	The Sweet Heart Boutique	Amanda Mamerow	<a href="mailto:thesweetheartboutique@outlook.com">thesweetheartboutique@outlook.com</a>	361-771-5287	Candy	8x10	
7	Bland's Q	Della Bland	<a href="mailto:dellabland123@gmail.com">dellabland123@gmail.com</a>	361-405-9204	Food/BBQ,Brisket,Sausage	Larger	YES
8	Dreamstereo	Tawnee Ledesma	<a href="mailto:tawneeledesma@yahoo.com">tawneeledesma@yahoo.com</a>	361-237-0162	Candy/Activity photos with props	?	
9	Boo Boo City Café	Mary Allen	<a href="mailto:mallen06@yahoo.com">mallen06@yahoo.com</a>	361-655-1865	Food: Hamburge, Sausage wrap, Pulled pork, nachos, drinks	10x10	YES
10	Daughter's of the Republic of Texas	Nancy Lubbock	<a href="mailto:nancylubbock19@gmail.com">nancylubbock19@gmail.com</a>	361-564-0829	Candy	8x10	
11	Goliad Pet Adoption	Betty Rhodes	<a href="mailto:goliadpetadoption@yahoo.com">goliadpetadoption@yahoo.com</a>	361-564-0980	Candy	10x10	
12	Goliad Education Foundation	Tanya Jacob	<a href="mailto:gef@goliadisd.org">gef@goliadisd.org</a>	361-571-6623	Candy	8x10	
13	The Soul Emporium	Diana Harrington	<a href="mailto:dianaharrington@yahoo.com">dianaharrington@yahoo.com</a>	361-405-2056	Candy/Treats Miss Goliad Court	Storefront	
14	Goliad State Park	Emily Byrd	<a href="mailto:emily.byrd@tpwd.texas.gov">emily.byrd@tpwd.texas.gov</a>	817-905-4832	Candy	10x10	
15	Region 3 Early Childhood Intervention Program	Wade Zedaker	<a href="mailto:rwade.zedaker@gmail.com">rwade.zedaker@gmail.com</a>	361-220-9367	Candy	8x10	
16	La Bahia Nursinng & Rehabilitation Center	Mat Bain	<a href="mailto:mat_bain@csnhc.com">mat_bain@csnhc.com</a>	361-894-4040	Candy	8x10	
17	Class of 2026	Lydia Flores	<a href="mailto:lydia_flores77@yahoo.com">lydia_flores77@yahoo.com</a>	361-655-7795	Game/Raffle Halloween Basket	8x10	
18	Connie Garcia	Connie Garcia		361-722-9630	Food (menudo, rice bowls, tamales)	10x10	Yes
19	Goliad Rotary Club	Tanya Jacob	<a href="mailto:tjacob@goliadisd.org">tjacob@goliadisd.org</a>	361-571-6623	Candy	8x10	
20	Goliad Lions Club	Mindy Sullivan	<a href="mailto:msullivan925@hotmail.com">msullivan925@hotmail.com</a>	361-212-0253	Candy	8x10	
	<b>2023 Scare on the Square Budget:</b>	<b>\$ 3,000.00</b>	<b>Entertainment:</b>				
	<b>Sponsorship Due October 20th:</b>	<b>Value \$200</b>	2 LED Dancers				
	<i>Aztec Ford</i>	\$ 200.00	1 Fire Dancer				
	<i>American Bank</i>	\$ 200.00	2 Stilt Walkers	\$ 3,580.00			
	Haunted House Sales		DJ Gizzle	\$ -			
	Total Monies	\$ 3,400.00	Total	\$ 3,580.00			
			<i>Out of Pocket</i>	<i>\$ (180.00)</i>			